

PARADE WEATHER

Wednesday, November 24	88	45
Thursday, November 25	85	47
Friday, November 26	92	53

The Desert Sun

and PALM SPRINGS NEWS



Vol. XXVIII, No. 29

2 Sections — 14 Pages

Palm Springs, California, Monday, November 29, 1954

This Issue Over 6,800 Copies

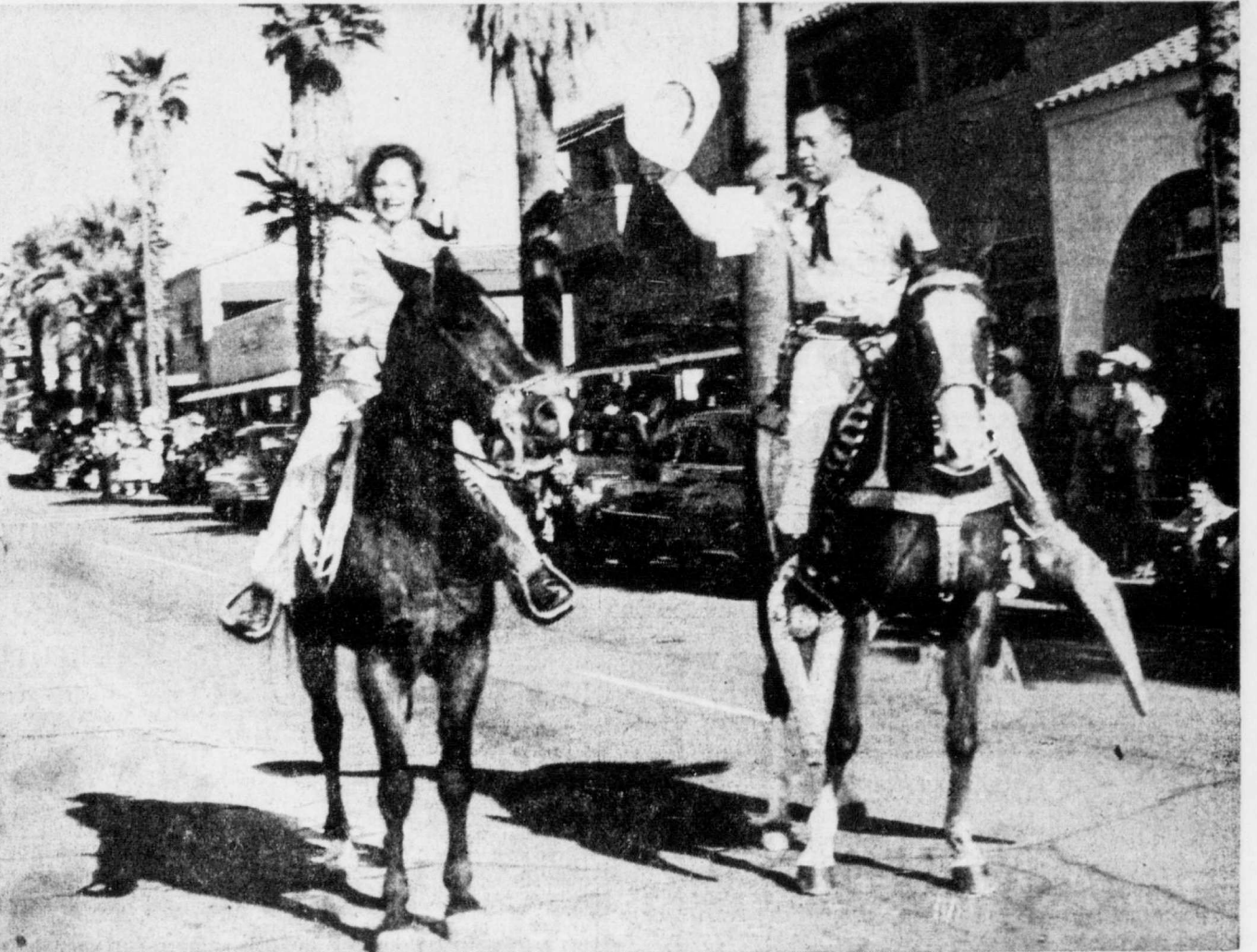
Single Copy 10c

Crowds Line Drive for Western Week Parade



(Desert Sun Photo) "EMPTY SADDLE IN THE OLD CORRAL" — With an empty saddle and boots and stirrups in reverse, Little Bear's famed parade horse, Stranger, moved with a guard of honor of Palm

Springs Mounted Policemen at the head of the 11th Annual Western Week parade. It was a last tribute to Little Bear, who led so many parades down Palm Canyon drive during her lifetime and who died during Western Week. The right photo-



graph shows Queen Pauline Reagan of 1954's Western Week celebration and Grand Marshal Ray Ryan on his handsome mount, with fabulous silver saddle and trappings. The parade, with two bands and more than 150 horses took nearly an hour

to pass down the length of palm-lined Palm Canyon drive under a sunny desert sky. Western Week with its parade and rodeo is sponsored each year by Los Compadres.

Ambassador Blaze Takes \$15,000 Toll

Damage estimated in excess of \$15,000 was caused by fire Thursday evening at the Ambassador hotel, 600-676 North Indian avenue, in one of the worst blazes this year in the Village.

Origin of the fire was in the furnace and flue, and the flames spread quickly vertically and diagonally through the flue in the walls and floors.

Four apartments suffered extensive structural damage, and smoke damage was prevalent throughout the resort hotel. Tenants were forced to seek shelter elsewhere.

The first call came at 6:35 p.m., and firemen sounded an alarm for additional assistance after checking the progress of the blaze. At 12:40 a.m. Friday, they again checked the scene after receiving a report that smoke had started to come out of the charred walls.

Both stations 1 and 2 answered the call.

MORE PRIZE ESSAYS ON PAGE 4A TODAY

Second place winners in The Desert Sun's essay contest on Americanism are printed today on Page 4a. Although they won second prize in the contest, the judges from all over the county who passed on the essays said that all were so excellent that they had difficulty in making the awards.

New Intra-District Policy Adopted by School Board

A new policy of intra-district attendance has been approved by the board of education, Palm Springs Unified School District, after a study of several months by a committee of the board and the district administration.

It becomes effective immediately. THE POLICY PROVIDES for the following: A pupil shall attend the elementary school serving the attendance zone in which his parents reside, and should the parents of a pupil change their residence to another zone, the student must transfer to the school serving the new zone not later than 10 days after the move.

False Airplane Disaster Alarm Creates Traffic Jam

Sirens blared and cars raced down Ramon road about 4 p.m. Friday, creating a near-traffic jam, with the attraction being a plane reported to be on fire and about to land at Palm Springs airport.

It was a false alarm though, and the scene of attention shifted to Millard Canyon, near Cabazon, where a forest fire covered about 20 acres of very heavy brush before being brought under control at midnight.

One hundred men were rushed to the scene, and the California Division of Forestry

had five units, and the U.S. Forestry Service three, in an effort to bring the blaze under control before it reached dangerous proportions in the difficult terrain.

Crews remained on patrol Saturday and Sunday, to guard against another outbreak.

California Division of Forestry personnel at Perris, county headquarters, credited a lack of wind with aiding the men in bringing the fire under control.

An extremely high fire hazard still exists in all areas, it was reported, and everyone is asked to be very careful until the situation is corrected.

DURING THE SIMILAR period last year, 449 establishments reported \$1,535,094 in taxable sales.

Leading all others in taxable sales was the building material group with sales of \$479,953. There are 54 firms participating in these sales.

Eating and drinking spots See BUSINESS, Page 4a

Retail Business in Palm Springs Shows Big Gain

Business was good in Palm Springs in the July-September quarter, the first of the new 1954-55 fiscal year, Shelby V. Langford, city treasurer, reported Friday.

Two less business establishments than last year reported almost one-third of a million more in sales.

Between July 1 and September 30, this year, 447 local business houses reported \$1,842,720 in sales of merchandise subject to the city sales tax.

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Johnson said that a replacement will not be named until early in January.

The county superintendent See SCHOOL, Page 4a

Color bearers were Eldon Brown, Warren Coble and Tiny Perry, followed by Captain Kenny Paul, Ray Abbey and Dave Henderson.

GRAND MARSHAL Ray Ryan in resplendent Western outfit rode next, followed by Pauline Reagan, Queen of Western Week; and her Princesses, Pat Newlin, Mary Kay Hughes, Esther Bennett, Sandra Tevis, Winnette Andrews, Jovanna Jones, Helen Portnoy and Lynn Alles.

The Palm Springs high school band and the Sherman Institute band both in colorful outfits with an Indian motif, played along the line of march.

AMONG THE MANY riding groups were: the Riverside County Sheriff's Posse, headed by Sheriff Joe Rice; the Palm Desert Raiders; Shadow Mountain Stables riders; 1000 Palms

See PARADE, Page 4a

Rev. Hanson of DHS Resigns as School Trustee

Rev. Willard Hanson of Desert Hot Springs, has resigned as a member of the board of education of the Palm Springs Unified School district, effective December 30, it was announced Friday by Ray Johnson, county superintendent of schools.

Reason given in his letter was "press of professional duties in connection with his church work."

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Hoffman and Capt. Orest Johnson, acting chief of police, agreed on all phases of pre-

National Group to Study Indian Land Data Here

A committee composed of nationally prominent men, together with one or two local men, is under consideration by the Department of the Interior to study the local Indian situation, and submit recommendations.

The idea of the committee was proposed by Orme Lewis, assistant Secretary of the Interior, following his visit here last Spring.

Delay Start of Improvement on Drive One Week

Start of the resurfacing of Palm Canyon drive, scheduled for Monday, has been delayed one week until December 6, City Manager R. W. Peterson reported last weekend.

The delay is due to the contractor, Herz Paving Company of San Bernardino, experiencing technical difficulties relative to state requirements, he said.

The contractor expressed regret that he could not fulfill his previously announced time schedule, the city manager said.

Work on the project is scheduled to start at Ramon road and proceed northward to the old stone gate. Traffic will be permitted to pass through at all times, and there will be no work on Saturday or Sunday.

E. R. Lewis, general superintendent for the contractors, has promised that the job would be done with as little inconvenience to the public as possible.

When completed, all of Palm Canyon drive will become a two-lane highway.

Check Artists Develop 300 Ways to Bring in Cash

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Colorful Parade Features Western Week Activities

Approximately 150 horses and riders were in the colorful 11th annual Western Week parade that made an hour-long procession down Palm Canyon drive Saturday morning, but a riderless horse captured the hearts of the thousands of watchers along the line of march.

It was the first Palm Springs parade in a quarter of a century that was not headed by the beloved cowgirl Little Bear, who died last Tuesday following a stroke three weeks earlier.

STRANGER, her famed parade horse, surrounded by a guard of honor of Palm Springs Mounted Policemen, headed one last parade. Restive without the familiar hand on the reins, he carried an empty saddle, with Little Bear's boots reversed in the stirrups. Around his neck was a floral scarf sent by Joan and Henry Wilcoxson (he is the noted director and producer) of Santa Monica. It was Palm Springs' touching farewell to Little Bear.

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Store owners should not tempt people by leaving their checkbook on a desk or elsewhere in the open, it was added.

OLD DAYS OF REAL WILD WEST RECALLED BY VISITOR IN VILLAGE

By DON KLOTZBUECHER

"Pulling two arrows out of his back, he unhitched one of the horses from his freight wagon, took his two revolvers and chased after the 15 Indians who had ambushed him."

This was the Old Wild West, not a plot from a recent movie. Speaking was Louie Van Deventer, and the daredevil pioneer of this area was his grandfather, Michael F. Van Deventer.

"HE SHOT SEVERAL of them before he gave up the chase, and then went to Agua Caliente (Palm Springs) to have his wounds treated. He never recovered from the wound and died in 1870."

Reason for the attack in the late 1860's was because Michael Van Deventer had been a member of a posse that had rounded up the murderers of Rush Dickey near Whitewater. In the life-and-death fight which ensued before capture, he had killed one of the suspects.

THE FREIGHT ROUTE, which ran from Spadra to Prescott, Arizona, via the San Timoteo Canyon, San Geronimo Pass, Agua Caliente, El Toro (Coachella), Carrion Springs, Chuckawalla and Mule Springs, was taken over by Louie Van Deventer's father, Byron, then nine, and his uncle, Eugene, then 15. The trip took 30 days. Byron Van Deventer took up a homestead of 160 acres in the San Timoteo Canyon, about seven miles west of Beaumont.

See OLD DAYS, Page 3a



(Desert Sun Photo) MEMORIES OF the Old Wild West are retained by Mr. and Mrs. Louie Van Deventer of Los Angeles, who are frequent visitors here. His grandfather was wounded by Indian arrows while driving a freight wagon near Palm Springs.

Final Tribute to Little Bear at Last Rites Here

"And who so shall receive one such little child in My Name receives Me," quoted the Rev. William A. Blonden of St. Paul's in the Desert, as he paid a last tribute to Little Bear on Friday. He said, "Let us remember all that she tried to do for the children and for the less fortunate."

A few friends, riders and cowhands mostly in Western clothes for Western Week, attended the simple services which were held Friday afternoon at three o'clock in Wiefels and Son chapel. There, too, was her nephew Robert Long of Corona del Mar.

The casket was covered with white chrysanthemums and white gladioli with a few accented yellow gladioli.

There were no pallbearers and the complete service was read because Little Bear was taken to Montecito for cremation in compliance with her expressed wishes. Following cremation there will be private interment at a place to be designated by the executor of her will, Roy Lawrence of Big Bear.

FIND CHILD'S RING

Finding of a child's sterling ring was reported to police Friday by Mrs. L. E. Miller of Montrose.

SHOPPING WEEKS LEFT!

1954 CHRISTMAS GREETINGS 1954

FIGHT TB! BUY CHRISTMAS SEALS

Marine Abandons Plan for Hitchhike

A 17-year-old AWOL Marine, who had planned to hitchhike to Texas after deserting from Twentynine Palms Marine Base, changed his mind Wednesday afternoon, and surrendered voluntarily to local police officers.

Marine Corps personnel took him into custody later in the evening.

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BUDDY LESTER, renowned TV comedian who is acclaimed as one of the best, headlines the all-star show in the Starlite Room of the Chi-Chi. Another outstanding act is the Sing Lee Sing Family, which is noted for its varied talents on the stage. The show started Thursday and has received acclaim from capacity houses nightly.

The Desert Sun—2nd
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Monday, November 29, 1954

Realtors to Hear Dr. A. C. Curtis in Talk Tonight

Dr. A. C. Curtis of New York City will be the speaker tonight at the monthly meeting of Palm Springs Real Estate board at 7:30 at World Wars Memorial Hall.

His subject will be "Personality in the Real Estate Field." President James Hammond of the local board will preside and urged all realtors to attend the session as Dr. Curtis is an outstanding speaker.

Details for the dinner party honoring Floyd Lowe, president-elect of the California Real Estate association will be announced at the meeting by Peter B. Sheptenko, in charge of the event.

The dinner will be held Friday night and will mark the first appearance of the CREA head before a local board since his election.

Directors of the Palm Springs board will meet at Hammond's office at 4 p.m. today.

Civic Chorus Plans Busy Yule Season

The Palm Springs Civic Chorus under the direction of Harry Tomlinson has planned a busy Christmas season which will include two concerts as well as several evenings of caroling.

The Messiah will be sung Sunday, December 5, at 8:15 p.m. at El Mirador hotel. This is the fifth annual presentation by the choir of this traditional music which ushers in a Christmas setting and atmosphere like no other. The choir sings it with a sparkling vitality and verve that has heretofore aroused much favorable comment from villagers and visitors alike. The concert is included on the Civic Chorus season ticket. Individual tickets are also being sold by choir members and at the booth in front of the Bank of America.

In the week of December 13-17 the Civic Chorus will sing Christmas carols from 7 to 7:30 in the Center and also at the old McCallum adobe on the village green.

The Christmas program will be climaxed by the choir's first presentation of Bach's Christmas Oratorio on Sunday, December 26, at St. Paul's in the Desert Episcopal church. For this occasion the choir will present some outstanding soloists. Admission will be by advance ticket sale only with reserved seats for season-ticket holders.

Auto Damaged by Hit and Run Driver

Hit and run property damage estimated at \$150 was caused to his car while it was parked in the 100 block of North Palm Canyon drive, Wednesday afternoon, it was reported to police by George Wiseman of Beverly Hills.

UNEDITED

By BILL RASHALL

There is one story in town I'm hungerin' to write and I am barred from doing so by the very person about whom I'd like to write this story.

He is Irwin Schuman, owner of the Chi-Chi.

I know a great deal about Irwin Schuman. But he forbids my writing this biographical sketch, and if I did, the gaps in the story of this man would have to be filled in by him and he will not do so. He is one person I can truthfully say doesn't want publicity.

BUT I AM A REPORTER. Irwin, and what I see with my own eyes, my appraisal of an individual as I see him or her, I may write. They call that "the prerogative of the press."

Sketchily, and believe me I mean that, I can give you this thumbnail outline of the man's character.

He is an artist. A perfectionist. He positively lives: "do unto others as you would have them do unto you." He is so human that he too can become highly irritated with someone and then repent over this display of irritation. Grand and ever gracious he will try to assuage the feelings of the person upon whom he spent his irritation. That's the sign of a great man.

IRWIN SCHUMAN'S charitable acts are too numerous to mention and there are so many I know not about and there again he would refuse to help me. He desires to remain anonymous in this latter category and in my book that is saintly. He loves Palm Springs—it is uppermost in his thinking and includes this thinking in the operation of his Chi-Chi. He will not confirm any of the above. He will refuse to talk to you, me or anyone about himself but I know all that I have written above was garnered at first hand by sight and sound. There should be more Irwin Schumans in this world.

An Irwin Schuman may be living right next door to you if you will but knock at that door and say "I live next door to you and how are you?"

YOU MIGHT MEET a Miss Clair Louise who, at one time, was a tutor for the children of the Ladies-in-Waiting to the Queen of Rumania. She knew King Carol as a child and believes that the most beautiful woman she has ever seen was King Carol's wife, the Queen. She teaches French and German and baby sits now for a living. She instructed Frank and Masha Bennett last winter in French.

Then you may meet right next door to you a famous author like Ralph Hancock and listen to the story of an experience he had one hot Summer day on the road to or from Victorville. There was the parked automobile. A hand protruded below the level of the front seat moving slowly back and forth. Hancock sensed that something was wrong and the hand was bidding him to stop. He did. When he approached the automobile the owner of the hand leaped from the car but he was too late. The rattlesnake that had crawled into the automobile to escape the hot broiling sun had perched itself on the back of the front seat. Below the reptile the man was asleep and unmoving. When he opened his eyes he was startled to see the

venomous snake perched over his head. When he finally leaped from the seat the darting head of the snake shot forward and buried its fangs in the neck of the man. Hancock, with hunting knife, gave first aid. Read Hancock's book about Baja California.

LARRY SITTER, manager of O'Donnell Golf Course, is in seventh heaven... he now owns a Hammond organ, the same kind he plays at Our Lady of Solitude. He's good.

Then again you might meet a Mr. Clarence Woolley, who has lived in Palm Springs since 1942. He or his father was the founder of the American Radiator company. Met him the first time when I was a sergeant at the air base here. But the reason I am writing about him is because at last I met his son, a paratrooper during World War II. He is John Carrington Woolley, owner of a vast cattle and sheep ranch near Santa Fe, New Mexico. His father is 92 years of age and a grand old gentleman.

AGAIN THERE EXISTS the possibility that you may meet such a fabulous character as Nate Milnor. He lives in that house overlooking the Desert Inn. He has traveled the world over, not once, but several times. You'll like him the first time you meet him. He is such a personality.

Then there is Earl Coffman. I have enough material about this citizen, civic minded to the nth degree to fill a book. The work he has done, and will continue to do for Palm Springs, can not be valued in dollars and cents. You'd be amazed, believe me!

Meet your next door neighbor. It may develop into a grand and glorious adventure.

La Serena Hotel Sold by Brown

George Brown, owner of the La Serena hotel on Cabuilla road for the past four years, announced yesterday the sale of that apartment-hotel.

The new owner is Hilda Maraniss of Los Angeles. Edwin Colvin of the Peter B. Sheptenko office represented both the seller and the buyer in the transaction which reported to have involved \$150,000.

Brown and his wife plan to remain in Palm Springs and have purchased a home at 206 Morongo road. Brown, who is past president of the Palm Springs Hotel and Apartment association and now vice president, said that his future plans are indefinite but "I plan to go into some kind of business here in the Village." For many years he was in charge of promotion and publicity for Paramount Studios.

"I plan to be as active in civic circles as I have always been," said Brown, "and I will not leave Palm Springs. My wife and I both love it here."

The Desert Sun
and
PALM SPRINGS NEWS
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Annual Senior Play Scheduled December 3, 4

"June Mad," a three-act comedy which the senior class at Palm Springs high school has been rehearsing for several weeks, will be presented December 3 and 4 at Nellie Coffman Junior high auditorium. The curtain will rise at 8:30 p.m. each night.

In the cast are Dorothy Valier, Bill Manger, June Zwerdling, Larry Bruton, Dick Pell, Melissa Hall, Judy Watlet, Phill Cannasco, Gary Hammond, Mike Black, Sue Ritter, Prentiss deJesus and Nancy Lucas.

Direction and the stage crew are in the hands of Alex Hammond and Irving Sussman.

Tickets are available from any member of the senior class and may be obtained at the door.

Square Dance Tomorrow Night

Square dance sponsored by the city recreation department will be held Tuesday evening at the Polo Grounds pavilion, with an orchestra there to provide music.

All square dance devotees are invited to attend.

OWNER REGAINS PURSE
A purse found Wednesday afternoon by Mrs. Floy Hobbs, 411 North Marcus road, was turned over to its owner, Florence Barney of Kansas City, Missouri, by police Thursday. The purse contained \$4.21 in cash and identification.

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PALM DESERT

By MRS. HELEN ANDERSON

Mr. and Mrs. Ted Braun are at home on their ranch for the Thanksgiving holidays. They plan on entertaining friends, along with their many business activities.

Mr. and Mrs. H. O. Davis were given three invitations to turkey dinners in Los Angeles, but decided they would rather be home at Palm Desert to spend the day.

Mr. and Mrs. Ralph Caplinger spent Thanksgiving day with her son and his wife, Mr. and Mrs. George Earnest, and their two children, Dick and Steve. They were here for four days.

Mr. and Mrs. Mon Wallgren were hosts to a group at their

home in Rancho Mirage, where the J. B. Schutz' will be among the guests.

The Joseph Kirks spent the holiday at their home in Idyllwild.

Mrs. Olga Gubitz is visiting with her son and wife, Mr. and Mrs. Werner Gubitz in Palm Desert.

Mrs. Hudson B. Werder enjoyed the company of her son and his wife, Mr. and Mrs. Frederick Werder and their three daughters, Wendee, Sandra, and Heather. Also, spending the holiday with them was Robert Calendar (of Whitman Publishing company) with two of his four children, Suzie, and Billy.

Mr. and Mrs. Carl Henderson spent Thanksgiving at home in Palm Desert with their guest, Mrs. Molly Wilson, who is a former resident.

Mr. and Mrs. Bert Cavanagh had Thanksgiving dinner at home this year with their daughter Barbara, Clarice's mother, and Bert's father.

Mr. and Mrs. Arthur Cavanagh and family enjoyed pheasant dinner, for which they had been preparing many days.

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Bob, Helen and Irene hosting

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JUNE MADISON, above, is opening the June Madison Candy Shop in the half-moon shop at the west end of The Center. She will display a wide variety of candies at the shop and comes here with long experience in the candy business. She was manager for a large candy firm in New England at many famous resort centers and was manager of the candy department of a large Los Angeles department store before going into the business for herself.

Stiff Penalty for Drunk Driving

Albert Torres Mediano, 31, was fined \$200 and had his driver's license suspended according to law, when appearing Monday before Judge Eugene Theriault on a charge of driving while intoxicated.

Mediano was arrested by Officer T. M. Aitken at 2:35 a.m. Friday, after he was observed driving on the wrong side of Ramon road. The suspect accelerated his car from 25 to 55 miles per hour, when Aitken attempted to stop him, and it was necessary to sound the siren, it was reported.

Both Cited

Drivers Ticketed After Accident

Max August, 74, 435 Avenida Olancha, was cited for starting his vehicle from a parked position without due caution, following an accident last week which involved his car and one driven by Lloyd Theron Pyse, 43, 435 Andreas road.

Pyse, traveling north on South Palm Canyon drive, started to make a right turn onto Tahquitz drive, when August pulled away from the curb, driving into the rear of Pyse's vehicle, investigating officers said.

Pyse was cited for driving without a valid driver's license in his possession.

Blame Exhaust Pipe for Fire on Truck

Damage estimated at \$75 was caused to a sleeping bag and floor mat in the pickup truck of Albert W. Zeller, 686 North Plaza Amigo, when a fire was started by the vehicle's exhaust pipe at 5:35 p.m., Wednesday.

County Chapter, Red Cross, Will Meet Here Dec. 4

Riverside County Chapter, American Red Cross, will hold a county-wide meeting Saturday, December 4, at The Desert Inn's Fiesta House, to discuss details of the coming fund drive and an over-all publicity program.

Twenty Red Cross representatives from throughout the county are expected to attend. The meeting will start at 9:30 a.m., and continue until noon.

The Mail Bag

LIKES THE SUN

Dear Hildy Crawford: I was thrilled beyond words reading your column Village Vignettes, and about the well-placed "Reginald Russell" picture, and about your boss, Mr. Oliver Jaynes. Sorry I missed "This is Your Life" program last Wednesday.

By the way, I like to read Mr. Jaynes' column. Sometimes it reminds me of my great boss, W.R.H.'s column.

Bill Russell's "Unedited" is nice to read as his characters are human. He certainly gives our good Bill Wood a boost. I am glad, but would like to photograph his darling baby, too—in colored stereo, if he will give me a chance.

Happy Thanksgiving to all of you dear people, including my friend Robert Linskey. Sincerely,

W. Lee Wenzlick.

APPRECIATE AID

Thank you for your assistance and news item regarding the Official Visitation of Philip J. Riefel, District Deputy Grand Exalted Ruler, to this lodge November 11.

Your cooperation in printing new items of lodge activities is greatly appreciated.

Palm Springs Lodge No. 1905 Benevolent & Protective Order of Elks

Arthur L. Stuebaker, Secretary.

Burglar Loots Arnold Home

Theft of articles valued at \$347 from his home at 2423 Tuscan road between Sunday and Thursday, was reported to police by John Arnold.

Entrance was gained through the front door, by using a long thin-bladed instrument to pick the lock.

Items taken included two portable radios valued at \$210, binoculars valued at \$100, and six sport shirts worth \$39.

READ SUN CLASSIFIED ADS

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"Join our Christmas Club... NOW!"

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Watching the Ramparts

CIVIL DEFENSE NOTES

Reporters will go to almost any length for a good story, and sometimes we owe them gratitude similar to that accorded the alarm clock — a merciless instrument, but necessary to the preservation of jobs, if not life and liberty.

One San Diego reporter, in an effort to wake up complacent civilians to the ease with which enemy agents can approach us from the south, "smuggled" simulated A-bombs across the border from Mexico, landed them on the San Diego embankment at full noon, immediately after the weekly air raid siren practice, and excited no notice of passers-by whatsoever. Just to make sure his experiment would be obvious even to the untrained eye, the reporter made his "bombs" about three feet in length, of curious shape, and stenciled them vividly with Russian characters. And what happened? Absolutely nothing. The reporter got his story and proved his point, but the public apathy still exists.

Here in Palm Springs our Civil Defense program focuses on the Ground Observer Corps, since our city is fortunate enough not to be a target area, but a lookout station to help protect the large areas to the northwest. In this jet-propelled age even second count, and a minute or two of warning time is enough for the Air Force to get interceptors into the air in case of hostile or unidentified planes in our skies. The vital importance of our Ground Observer Post, so close to the Mexican border, in this watch-dog duty, is evident to the more than fifty observers who make it a part of their weekly schedule to spend some time on the post. Can you spare three hours a week for this citizen service? No one but you can do it—the Air Force must depend upon civilians for this routine job. Even radar is useless in our mountain-sheltered location. If you can fit in three hours somewhere during the

week to man the post, go to the Library and sign up for the Ground Observer Corps. You'll always be glad you did.

In a recent address given to the American Legion assembled in Washington, the speaker quoted some words written many centuries ago which are just as timely now. The weapons have changed from swords and spears to bombs and bacteria, but the Old Testament text applies: "If the watchman blow not the trumpet, and the people be not warned, then if the sword come and take any persons from among them, his blood will I require at the watchman's hand." If even one life could be saved by all the hours of watching the skies, no Observer would say it wasn't worth it.

Speaking of American Legion, our Palm Springs Auxiliary is adding another facet to our growing Civil Defense and Preparedness program. They plan to send some delegates to an all-day training session for mass emergency feeding, so that Palm Springs will have trained personnel to prepare meals for any people made homeless by an emergency. These ladies, and the VFW Auxiliary members who are learning to process whole blood, are mainstays in preparedness planning. They deserve the thanks of the community for charity in advance!

From Page 1—MORE ABOUT

OLD DAYS

and it was on this ranch that Louie, his two brothers and a sister were born. While there, Byron Van Deventer helped lay the tracks for the Southern Pacific Railway when it was being laid from Colton to Beaumont.

LOUIE'S FATHER later sold the ranch, and went to Long Beach to enter the carpenter and contracting business.

Louie became an employee of the Department of Water and Power of Los Angeles, and just recently retired after being with the automotive repair division for 38 years.

He and his wife, Mildred, are frequent visitors here, and are enthusiastic desert boosters, with only memories of the time his grandfather was killed by Indians a few miles from the Village.

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CATHEDRAL CITY

By PAUL AND MILDRED CLARK

MOTHER'S CLUB INSTALLS

Annual installation of officers for the Mother's club was held on Armistice Day with Mrs. Wilma Gordon, a past president, the installing officer. Using a typical school room theme, Mrs. Gordon presented each officer with a small token gift taken from a lunch basket as she installed the following officers: president, Mrs. Maizie Squires; first vice-president, Mrs. Shirley Picard; second vice-president, Mrs. Beth Hafer; recording secretary, Mrs. Helen Carnahan; corresponding secretary, Mrs. Rose Allen; and treasurer, Mrs. Pearl Snyder. Following the ceremony, Mrs. Squires presented, on behalf of the club, gifts to the outgoing president Mrs. Dorothy Angell and secretary-treasurer Mrs. Johanna Lake. Mrs. Mary Mitchell, president of the Katherine Finchy Parent-Teacher group, and Warren Linville, principal of the Katherine Finchy school, were guest speakers. Mrs. Mitchell spoke on the functions and activities of the Parent-Teacher association. The refreshments were served by the room mothers of the first grade, with Mrs. Nannette Knox as chairman.

HOUSE WARMING

On Saturday of last week over sixty friends and relatives gathered from far and near to participate in the housewarming for Claude and Edna Cobb celebrating the completion of their new home built in their date garden facing the Tamarisk Golf Course. The long tables set up in the garage and patio were laden with a sumptuous repast furnished by the guests. After dinner the host and hostess were presented with a live bougainvillea plant on which were tied sixty artificial "green leaves" in the form of dollar bills with which to purchase a gift for the new home. Cards and games finished the evening's festivities.

PLAN CHRISTMAS FAIR

Next meeting of the Cathedral City Woman's club will be a Christmas Fair and food sale at the Town Hall December 1, starting at 10 a.m. and lasting all day. This fair is one of the few fund raising activities held by the club during the year. Mrs. Florence Powell, ways and means chairman, is asking for articles to be sold—aprons, needle work, cooked food, cookies and cakes. There will be a table for "White Elephant" sale, costume jewelry, and a booth for boxes and baskets decorated appropriately for gifts. Mrs. Powell urges members and friends to bring their Christmas gift list with them as there will be many articles suitable for presents. Coffee will be served throughout the day and it will be made possible for guests to buy something from the food counter to eat while shopping. Mrs. Powell also requests workers for the day of the fair. She can be contacted at 8-3575.

"NEAR PALM SPRINGS"

Mr. and Mrs. John Danchak have just received a letter from John Jr., who is serving with the U.S. Air Force in Germany. He formerly played football at Banning high school and Taft J.C. and plays guard on his base football team. He enclosed a clipping from the Air Force Base Magazine in which he is mentioned as a resident of Cathedral City, California. He also said that on Radio AFN the army broadcast station, in announcement of the line up, additional publicity was given naming Cathedral City "near Palm Springs in the heart of Southern California." His team won the Air Force championship last season, and is well on its way this year. They will play in London next, and if successful, the finals in Frankfurt. At the end of the season the winners will be given a seven day leave to visit Madrid.

BRIDAL SHOWER

Patricia Nutton, daughter of

Mr. and Mrs. Gar Nutton, was the recipient Monday night of a miscellaneous bridal shower given by Mrs. Dottie Harris in the Harris' Van Fleet street home. The guests enjoyed entertaining games followed by the bride-elect opening her many lovely gifts. Guests honoring Miss Nutton were Mrs. Bernice Reynolds, Jeannette Weingartner, Iva Mhoon, Doris Brown, Pauline Lesslie, Peggy Deason, Eloise Nutton and the Misses Thelma Dowling, Katie Rhoades, Ann Wallace and Barbara Nutton. Cake, coffee and ice cream were served by the hostess, Miss Nutton and her fiancé are planning a December 4th wedding in the Mission Inn in Riverside. The young couple plan to make their home in Palm Desert.

AT CLUB LUNCHEON

Mrs. Chester E. Murray, who with her husband is a winter visitor at DeLuxe Trailer Park, was one of the many guests who enjoyed the luncheon of the Cathedral City Woman's Club at the Chi Chi Wednesday of last week. Mrs. Murray is a member of the Federated Woman's Club in her home town of Watsonville, California.

SURPRISE SHOWER

Mrs. Sidera Bogess was the guest of honor at a surprise Baby Shower given at the home of Mrs. Joan Thompkins in Trumview on Tuesday, November 16. The honoree was the recipient of many lovely gifts. Assisting Mrs. Thompkins to serve refreshments were Mrs. Jean Blair, Mrs. Dorothy Angell, and Mrs. Rose Allen. Those attending were Mesdames Lou Grimes, Maizie Squires, Mary Gray, Shirley Picard, Norma Rodriguez, Margaret Zappe, Alma Forgraves, Pearl Snyder, Mary Allred, Betty Hall, Bonnie Murray, Elaine Woods, Helen Tuts-farmer, Sharon Angell, Mable Compton, J. Charlebois, Nellie Bogess, Nikki Kilfoile, Lola Sims, Ruth Newlin, Jean Hicks, Frances Woody and Madeline Gallenani.

GIRL SCOUT CEREMONY

Girl Scout House was the setting for Candlelight Investiture Ceremonies for the Brownies Troop 7. Eleven Brownies were invested at this time. Elisia Aguino, Sonja Dragge, Sheila Goode, Frances Grizzell, Connie Hafer, Candy Karamous, Jeanette Lake, Janice Lamb, Daidre Machette and Sharon Squires. Within three weeks Pamela Rogers.

Susan Salido, Agnes Henery, and Karen Kinser will be invested. Mrs. Maizie Squires is the leader, with Mrs. Shirley Picard as her co-leader.

NOTES IN BRIEF

Robert Hillery has just returned from a trip into the upper Guadalupe valley in Baja California east of Ensenada. This is where there is a large, long established Russian colony. He says he was amazed by the large acreage of new vineyards, and also had the interesting experience of meeting a large bobcat face to face.

Highway 111 Association which is organized to promote travel and tourist business in this area, will meet next Wednesday at 8 p.m. at the Cathedral City Library, according to announcement made by President T. P. Sultan of Indio.

X-Ray Unit

County Crew to be Here Today

Christmas Seal X-ray unit of the Riverside County Tuberculosis association will be in Palm Springs for four days, starting today.

The unit will be at the high school today where seniors and school personnel will be X-rayed.

Tomorrow, Wednesday and Thursday the unit will be in the downtown area.

Mrs. Marjorie Caylor, public health nurse for the local area, is in charge of arrangements.

The Desert Sun—30
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 29, 1954

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(Desert Sun Photo)
PALM VALLEY SCHOOL faculty hold frequent conferences, to coordinate all activities of the private day school for grades five through 12. Pictured above are, left to right, seated, Russell D. Corder, Robert W. Smart, Mrs. Christine Tomlinson, J. Blake Field, owner-director, Mrs. Corinne Wilson, Mrs. Jan Doty, Homer Hilton and Joseph P. Hoban; standing, John Cronholm, Harry J. Tomlinson, Curry M. Love and R. Brownell McGrew. The school has an enrollment of approximately 50, with students now being accepted for periods of a month or more.

The Desert Sun—40
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 29, 1954

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More Prize-Winning Essays

Below are the essays of the three second place winners in The Desert Sun's Americanism contest. Essays of the first place winners were published in the November 25 issue. The contest was divided into three grade groups, 7 and 8, 9 and 10, 11 and 12. Students in four schools participated in the contest — Palm Valley, St. Theresa, Nellie Coffman Junior high and Palm Springs high school.

Grades Seven and Eight

LYNDA HARRIS
Eighth Grade, Nellie Coffman
Junior High

There are many reasons why I am proud to be an American. Of all the countries in the entire world, only the United States has fought for and maintained the priceless heritage of mankind, freedom.

The United States is one of the nations in the world where there is complete freedom of speech, of worship, and of the press. In the U.S., we are permitted to go to the school of our choice. Education is another of our priceless heritages, available to all.

People all over the world think of Americans as being rich. Indeed, we are rich. We live in better homes, eat better food, drive in better cars, and wear better clothes than any other people in the world. But we are also rich in more valuable things.

We can go to bed at night without any fear of the secret police breaking in. We work at our chosen professions. In some countries, everyone works for the government. In America an accused man is innocent until proven guilty. In some countries to be arrested is to be convicted.

In this great land of ours, it is our privilege to attend the Sunday school or church of our choice. I am proud, too, of our great forefathers, men like George Washington, John Adams, Alexander Hamilton, Benjamin Franklin, Thomas Jefferson, and James Madison, who suffered and died for the great country we now have.

Americans have a great deal to be proud of. These are the reasons why I am proud to call myself an "American."

Grades Nine and Ten

DIXIE VOGELS
Sophomore, Palm Springs
High School

I am proud to be an American citizen because America is my home, my country, my hope, and my concern.

Here I work and rest. Here I build and dream. Here stands security for my loved ones.

Here, everywhere I work and toil, I am rewarded with unmatched abundance for my well-being.

Here the freedom to live, work, think, and worship is mine, guaranteed by law and the Constitution.

Here, I am a part of my government, able to vote, to serve in the armed forces and to carry my share of the common load of burdens for my country.

Here I am able to record history as I see it and as it happens.

Here, through the fire and fervor of political dispute, I am able to see humanity in

action and be part of that action.

Here, the superiority of patriotism over partisanship is expressed through democracy which can be gained only by political compatibility.

Here is the security on which is based the contention that Americans should employ serene wisdom and faith in the Constitution.

Here strength is attained by working together under the guidance of the President.

I am expressing my pride in being an American citizen by: being a civic asset, taking part in extra-curricular activities, and utilizing the many privileges extended me by my community and my country.

God grant me the wisdom and the strength to safeguard our country's welfare with devotion strong enough to measure up to her greatness, and with all these things will I uphold my American Citizenship — because these are the elements that make me proud to be an American!

Grades Eleven and Twelve

JAN PREBENSEN
Senior, Palm Springs
High School

"Breathes there a man with soul so dead who never to himself hath said, this is my own — my native land." These words, spoken by one of America's early patriots, come to me often as I go about my daily tasks. In these eventful and history-making days in which we are now living, I realize how fortunate and great America is. The secure knowledge that we are a nation founded on the Holy Bible, bound together with respect for our fellow man and with a firm democratic system of government set up by a freedom loving people fills me with pride.

Whenever I attend a football game I am possessed of

this feeling. Watching as the band sends the inspiring notes of the National Anthem into quiet air and seeing bareheaded boys standing at attention fills me with patriotism.

I felt pride when my older brother, full of enthusiasm, opened his first small business. Thanks to America's system of free enterprise it was successful and he has taken his place in the community as another solid American citizen.

Freedom of worship in America is another privilege which we all enjoy. I have a very deep sense of pride when I sit in church and share in the warm fellowship that is offered.

I am filled with emotion when I see the boats leave with our men aboard, sailing to unknown shores for us here at

From Page 1—MORE ABOUT

PARADE

Riding Club; the Calzona Apaloose Horse Club; Blythe Drill Team; Desert Inn Stables; Chase School for Boys with a Pony Express entry;

And: B-Bar-H Ranch riders; Araby Stables; Rancho Stables; Los Compadres, sponsors of Western Week, wearing bright red shirts and jeans, with white hats and ties; headed by Mac MacDonald, Western Week chairman.

UNIQUE was the Bob Howard-Ace Hudkins Productions' entry. This group is making and starring in a Western movie to be shown here during Desert Circus Week. Bob Howard is the producer; Ace Hudkins, producer and director; Ray Corliss, assistant director; Ruth Hudkins, casting director.

In the accompanying buckboard was Ex-Senator George Maypole, Helen Morris, Dottie Higgins and Skip Lawson. The U.S. Marshal, George Strebe, and the Dalton Gang, which is to be headed by Vic Sudaha, were also part of the cast which will include Sheriff's posses and Vigilantes.

ADDING HUMOR to the parade was Patches, the Rodeo clown, on his unicycle; Pat Hegarty's trained miniature poodle riding a trained pony; and Conky and his "Ball and Chain."

No trophies were awarded this year, but each entry received a Blue Ribbon special award.

Some of the most beautiful horses in the Southland and many of the best-known riders were in the parade, which moved smoothly along the palm-lined street under a sunny sky.

From Page 1—MORE ABOUT

DISTRICTS

has about three times as many people as the smallest (the Third).

THE COMMISSION'S meeting will begin at 1:30 p.m. in the chambers of the supervisors in the County Courthouse.

The supervisors will make the final decision on whether to accept any of the proposals delivered by the planning commission. It takes the votes of four of the five supervisors to achieve a change of supervisory boundaries.

home.

I am thankful for the right to vote which I will exercise in a few short years. To be able to help in the choosing of wise leaders is a great privilege and one which I will not abuse with indifference.

America is a great country and her people are a great people. An independent, freedom-loving nation based on honest right of man is what my nation is. As I grow older, this thought will go with me—I am proud to be an American.



SHOWN ABOVE is another outstanding Western Hotel Inc. team — Robert Metzdorf, manager of Hotel the Oasis, Chef Ben Barron and F. Loyd Romero, maitre d'hotel, recently of the St. Francis hotel in San Francisco. The Oasis dining room is proving highly popular with Villagers and visitors.

From Page 1—MORE ABOUT

SCHOOL

will work with the board of education in securing Rev. Hanson's successor, but said that it will not necessarily be a candidate selected by the district's governing body. "We will conduct a mutual search," he explained.

IN REGARD to a successor, he said:

"My only concern is to get a person with proven integrity who will serve the best interests of the boys and girls in the district."

"I am as concerned about a person's attitude toward the moral and spiritual welfare of boys and girls, as I am concerning his attitude toward their physical and intellectual welfare."

From Page 1—MORE ABOUT

BUSINESS

were second with sales of \$264,882. Third was the automotive group including motor and airplane dealers, trailer dealers and parts and supplies with \$234,620.

DEPARTMENT STORES and apparel shops ranked fourth and fifth with \$139,729 and \$116,196.

Langford estimated that tax exempt sales for the quarter amounted to \$792,350 making the grand total of business during the Summer quarter, \$2,635,507.

These businesses, not subject to the city sales tax, include off-sale food, liquor, gasoline and out of city and state purchases.



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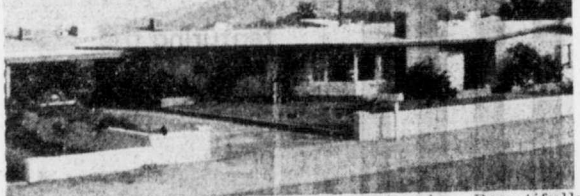
When you're in a relaxing mood, settle back with a sparkling glass of Olympia. Always a tasteful companion.

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FOR SALE — PALM SPRINGS HOME

1470 South Calle Marcus — Near Biltmore Hotel



Open 12 to 5 p.m. Friday, Saturday, Sunday. Beautifully furnished. 2 1/2 years old. 3 bedrooms, 3 baths, loads of clothes closets — Sliding glass door — 2 air conditioners — Heated and Filtered Pool, 34x18 — Large Patio — Laundry Room. Lot 100x100 — Fenced Yard — Consider 1-year lease.

My Equity \$12,500. Price \$42,500.

MR. BILLINGS — CR. 5-2213 — Palm Springs Phone 5689

Coach Ballagh to Face Rebuilding Job Next Fall

Palm Springs Indian gridders finished second in league play this year, with 14 seniors including eight starting players seeing their last action in the San Jacinto contest.

Coach Clare Ballagh will have a nucleus of only three starters on which to build his 1955 team. Lloyd Brubaker, Jody Robles and John Cunningham.

Seniors who saw their last grid action here last Friday were Alvin Harrison, all-league halfback for the last two years; Jimmy Judd, who placed on the second all-league squad at end; John Laster, Gary Driskell, Bob Cordes, Dave Tichenor, Bill Manger, Chuck Martin, Ruben Flores, Alfred Brune, Ross Cunningham, Bob Sproule, David Martinez and Jim Otto.

The Desert Sun—50
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 29, 1954

Sauer, Turnesa, Baseball vs Golf

By ALEX J. MORRISON
Author of "A New Way to Better Golf," Teach of Champions

IT WAS PURE chance that brought the stars of baseball and golf, Hank Sauer and Jim Turnesa, together for the accompanying picture, but it sent your instructor into a review of comparisons between baseball and golf, made over the years.

These comparisons had been made by many sports authorities long before I could make them at first hand when starting Babe Ruth and other baseball stars at golf. The weighing of mental and physical requirements of the two games often took place in later years in association with the late Grantland Rice. Answers completely satisfactory to the participants of both games have yet to be given.

According to whatever game you back you should find some point for discussion in the following comments.

IN BASEBALL, size and agility are big assets. Since a baseball and bat have nowhere near the life of a golf club and ball, physical strength in handling the tools in baseball is quite an item. However, the ball player need show only a reasonable amount of agility because the precision needed for success is not as great as is

Baseball vs Golf



"Never knew I was so short," cracks golf star Jim Turnesa as he looks up at baseball's slugger, Hank Sauer. Their meeting renewed old jokes about respective requirements for outstanding success in baseball and golf.

needed for golf. The co-ordination required on the diamond can be of the natural or inspired variety. The physical process involved is quite similar to most of the things the player does in other activities. He is aided in getting into this co-ordination by the general action on the field, including that of his teammates.

On the other hand the golfer has to acquire and maintain the co-ordination required to swing the club with consistent success. In this he is very much on his own. In his favor is the fact that no great amount of physical strength is needed and he need have no experience or success as a player of other ball games. Any such experience or success is apt to be more of a handicap.

Golf remains the top game for those who like to be on their own working for high rewards of personal satisfaction from success in facing difficult mental and physical tests.

(Copyright, 1954, King Features Syndicate, Inc.)

57 Best Score in Weekly Play at O'Donnell Club

A 57 captured first place in the weekly Wednesday Best Ball Foursome event at O'Donnell Golf Club, with J. H. Ballinger, Gordon Prentice, W. H. Mulhern and Earl E. Moss taking honors.

In second place with a 58 were Sam Greenfield, B. F. Shearer, Dick Cochran and William Gargan.

Two foursomes tied for third with 59s. Earle Strobe, Jess Medaris, Dr. C. H. Baldwin and Lou Wagner; Fred Duffey, Dan Wray, Harold McAllister and Glen Thomas.

Foursomes are selected on a choose-up basis, with three-fourths handicap being allowed, Manager Larry Sitter said.

Three Burglary Attempts Told

Three attempted burglaries were reported to police Friday, with police unable to ascertain losses in two cases because the owners are away from the Village.

Only known loss is at the Rose W. Levinson residence, 471 Tamarisk road, where a purse valued at \$110 was taken. Entry was made by cutting a screen door with a beer can opener, and then unlocking the door.

Other places entered were the O. E. L. Graves home, 605 North Sunrise Way, and the Edwin C. Kirkwood residence, 2427 Tuscan road.

The Kirkwood burglary was reported by a neighbor, John Arnold, who had experienced a burglary earlier in the week.

GOP Costs

Committee Files List with Recorder

Republican County Central committee filed with County Recorder Jack Ross last week a report on its expenditures in the recent election campaign.

The committee reported spending \$11,700 to aid in the election of Governor Goodwin Knight (\$2925); Rep. John Phillips (\$2577); Sen. Thomas Kuebel (\$1462); Lt. Governor Harold Powers (\$200); Robert McDavid, state board of equalization (\$449).

The Democratic County Central committee has not yet filed its report.

Indian Basketball Squad Practice Gets Under Way

Basketball practice goes into high gear at the high school gymnasium tonight for Palm Springs Indians as candidates who were on the football squad join in the action.

The Indians get their first competition on December 7 when Riverside high Junior Varsity comes here.

The Indians open the Riverside County League schedule on January 7 at San Jacinto.

Schroeder Named First Aid Chairman

Edward Schroeder, head of the police department of the University of California of Riverside, has been named to head the First Aid committee of the Riverside County Chapter, American Red Cross, Ralph Hughes, chapter chairman, announced.

Sgt. Schroeder has many years of experience in first aid work. He is taking over the chairmanship from John Kraft who has been appointed Safety Services Director of the Chapter.

Council Awaits Information on Proposal for Memorial

Palm Springs city officials are puzzled, and disappointed. For a month they have been awaiting further communication from a Robert E. Horner, General Delivery, Palm Springs, (admitted by the person writing to be a fictitious name) who in a first letter to Mayor Florian Boyd expressed interest in establishing a memorial in or near the Village.

THIS WOULD BE accomplished by an immediate transaction of signing over all property, or through a bequest, of approximately \$250,000, provided the city agreed to furnish Mr. Horner with \$1,000 monthly for the rest of his life, which he estimates to be five or six more years, according to medical authorities.

Naturally Mayor Boyd and other members of city council

Junior High Scholastic Society Ranks with Best

Scholarship Society of the Nellie N. Coffman Junior high school held its first meeting of the year last week and the group decided to continue maintaining its high entrance standards and to devote part of its program each year in service to school and community.

The officers of the society have compared junior high scholarship standards throughout Southern California and have discovered that the standards at Coffman Junior high were the highest of all schools contacted.

This year there are more top scholars in the Scholarship Society than at any time in the history of the Junior high.

Members of the Scholarship Society this term are: Alvalee Anderson, Frank Hilton, Madelyn Jalloff, Jack Norie, Don Burke, Linda Darling, Pug Mayfield, Dennis McNamara, Ann Holmes, Sylvia Dial, Wendy Hammond, Judy Sorum, Nancy Gardner, Nancy Sutton, Irene Walberg, Arlene Taylor, Sandra Crawford, Donivee Ellison, Cindy Hall, Robert Gordon, Tommy

La Quinta

Mrs. Charles Messick reports that 179 dinners were served at the recent La Quinta chamber of commerce meeting. Money needed to supply floodlights for the La Quinta's park was raised. Those serving on the entertainment committee included Mmes. Lessie Keely, Milton Hoffman, Angela Stanley, Blanche Reeze, Fran Henry Weber... this committee is headed by Mrs. Charles Messick. Messrs. Sam Vorzimmer, Dr. Henry Weber grilled chicken while Charles Messick made coffee.

Mrs. A. B. Hirschfeld is here from Denver in their winter home. Senator Hirschfeld will join her later in the year.

David Green is reported seriously ill. He recently opened his own laboratory after serving on the Water Pollution Board for several years. He is also head of the 4-H group.

Mr. and Mrs. Charles Messick will spend Thanksgiving at home in La Quinta, as will the Milton Hoffmans, who in spite of new additions on their home will have the Henry Stanleys there to enjoy turkey dinner with them.

CARTHAY MORTGAGE CO. announces Funds to purchase or make 2nd Trust Deeds in Palm Springs area. For information write to—**Carthay Mortgage Company** 6399 Wilshire Blvd. Los Angeles 48, California or call YORK 1171

Artists Classes Active at School

The second half of the photo tinting classes of the Adult Evening high school will start Wednesday.

Finishing eight successful sessions in the subject of tinting portraits, the group is now ready to start landscape coloring, said Chester Sproule, principal.

"This is probably the most popular part of this class, it is easy to do and scenes are reproduced in their natural color. Each student receives individual instruction and may paint photographs of his own or those furnished in class. Desert flowers, cactus and other scenes of interest when colored in miniature size, make lovely Christmas cards and gifts. Twelve small tubes of artist oils and one small brush is all that is needed for this class," Sproule added.

This class meets in Room 7 Palm Springs high school at 7 p.m., Wednesdays.

The still life and portrait drawing class under the direction of R. Brownell McGrew

which meets on Wednesday evenings at the high school still has openings for beginners and advanced students. The meeting time is 7 p.m. Glenn Vargas, instructor in Lapidary, has opened a class in mineral identification on Tuesday evenings in the Palm Springs high school. The class

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We Build—Maintain and handle the finest chemicals and equipment.

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135 FEET OF HOTEL APARTMENT FRONTAGE ADJOINING HORACE HEIDT'S FAMOUS LONE PALM HOTEL

Reduced to \$21,000

See Exclusive Agent

PETER B.

SHEPTENKO

THE PIONEER REALTY COMPANY OF PALM SPRINGS

475 North Palm Canyon Drive

PHONE 2727

City Cage Loop Teams Training

Cage practices in the City Basketball League are being held Monday and Wednesday nights at the high school gymnasium, starting at 8 p.m.

Any person wishing to play on a team this year is asked to attend the practice sessions. If anyone wishes to manage and organize a team, he may contact Haddock at the gymnasium on those nights.

League play will start Monday, December 6, with a doubleheader scheduled at 7:30 and 8:30.

Net Clinic Plans Launched Today

Plans are being made for holding tennis clinics again this year, sponsored by the city recreation department, City Recreation Director Howard Haddock reports.

Before starting the instruction by a tennis professional, the department would like to know the number of persons interested. Anyone wishing to receive instruction is asked to contact Haddock at 2202 or 4737.

Cash, Watches Reported Stolen

Theft of two wrist watches valued at \$260 and four \$1 bills from his hotel room between 12:30 and 3:30 p.m., Thursday, was reported to police by Hans Kahn of Long Beach.

Entrance was gained by cutting the screen in the door, and then unlocking it from the inside.

Davis Recuperating at Home of Sinatra

Sammy Davis, Hollywood night club entertainer who was injured a week ago in an automobile accident while returning from Las Vegas, is reported recuperating at Frank Sinatra's home here.

SANTA SAYS— Join our Christmas Club... NOW!

CITIZENS NATIONAL BANK SERVING THE INLAND EMPIRE MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

LET US DO YOUR LAUNDRY

While you

Get in the Swim

Our individualized operation gives your wash the same special care you do! Wet wash, fluff dry or finish, it's spanking clean.

AND A NEW

SPECIAL HAND IRONING SERVICE

for your precious Lingerie... Linens and Wearing Apparel

AUTOMATIC LAUNDRY

Rear of

440 S. INDIAN AVENUE

PHONE 7984

(Just behind Palm Springs Cleaners)

Tom Curtis "Gifts for Men" 315 N. Palm Canyon Drive

Perfect Christmas Gift!

the **MARTEX** continental bath towel

with his own custom monogram

Choose the monogram (left) and we'll have it embroidered for you on a giant (44"x68") Martex Continental bath towel. White, Charcoal, Spruce, Navy, Walnut, etc. Gift perfect for bath, sun and beach.

\$995

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NOW! For you Thunderbirds!

Your Own Thunderbird Crest with your initials

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Enjoy a Relaxing Rock Steam Bath and Deep Soothing Cream Massage in an Atmosphere of Refinement.

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Your Masseur ESTHER

BEVERLY BATHS

of Palm Springs

140 West Alejo Road in the Carmelita Hotel

Suit Threat May Stymie Bridge Plan

CV Water District
Directors Protest
Palm Canyon Dyke

Coachella Valley Advisory Planning committee met last Wednesday at Indio city hall to discuss a variety of topics. Chief item on the agenda was the threatened attack of the Coachella Valley County Water District on the proposal to construct a dyke in Palm canyon. Failure to construct the channel would halt plans by the state highway division to construct a bridge over Araby Wash on Highway 111.

JOHN BRYANT, county flood engineer, said in Riverside last weekend, that the threat of a suit against the project by the CVCWD may kill the bridge project.

Bryant said the state will build the \$100,000 bridge only if the county flood control district will channelize flood waters. He said the CV water district had served notice on him that it may sue if its protests against the dyke project is not abandoned. Directors of the Coachella district contend that channelization will send flood waters to the south and east too fast to be controlled.

BRYANT SAID THAT channelization of flood waters, confining them to a narrower course would protect much more valuable property than it would harm. He said the channelization would justify the development of much potentially valuable desert land which now remains undeveloped because of possible flood danger.

Lack of a bridge at Araby Point has caused Palm Springs to be cut off from communication with Cathedral City, Rancho Mirage, Palm Desert and other points south and east in the past due to heavy storms.

New Lighting for Pedestrian Walks

Pedestrian walks on Palm Canyon drive will receive added illumination during the evening hours, City Manager R. W. Peterson reported today.

A test lighting of the crosswalk at the intersection of Palm Canyon and Tahquitz drive, has proven successful, he explained, and 15 more will be established along Palm Canyon. Total cost of the project is estimated at \$200.

Transient Must Stay Away for Two Years

Hal Van Brunt, a transient, was arrested on a charge of vagrancy after police observed him panhandling in the 200 block of North Palm Canyon drive Wednesday evening.

Appearing before Judge Eugene Theriault Monday, he was given a 10-day suspended jail sentence on condition that he remain out of Palm Springs for a period of two years.

On The Trails

A Birthday Party... for Ora Windhurst, wife of Los Compadres president Elly Windhurst, was held last Tuesday night at their clubhouse near Araby Point. It was a complete surprise to Ora. All plans were carried out underground and very successfully, as over sixty members were on hand to help celebrate. After cocktails and a beautifully appointed dinner, Ora was presented with an order for a custom-made squaw dress, a gift from the members. Dancing the rest of the hours away, the party enjoyed the friendly warmth and comradeship which so typifies the Los Compadres.

Desert Riders rode to the Canebrakes last Tuesday. Another large group of riders rode to the El Mirador the same morning.

Western Week with Thanks, giving thrown in brought much horse activity to the desert last week. Everywhere trails seemed alive with riders.

Mae Macdonald and the Los Compadres deserve a big vote of thanks for their untiring efforts in bringing Western Week to Palm Springs. George Rasmussen, together with Fred and Betsy Ross also deserve a big thanks for all their kindly help.

There is something about the unwritten laws of the trails which command friendliness. Riders greet one another with always a smile. Because of the common bond which has brought them together into the open... they accept one another for what they there represent. There is no room for personal prejudice on the trails. Worries and cares too, seem to vanish. As a rider jogs along... the world, at least for the time being, seems to be his very own. But in his willingness to share that world with all those he meets there... lies the real enjoyment and the true beauty of the trails.

ANITA HASKELL JONES

Official Installation Sunday for Rabbi Leon Rosenberg

Official installation of Rabbi W. Rosenberg, who since mid-August has been serving the Jewish Community of Palm Springs at Temple Isaiah has been set for Sunday evening at 6 o'clock at the Jewish Community Center, West Alejo road. Arrangements have been made for the presence of some of the West Coast's most prominent Rabbis to participate in this important event. Rabbi Edgar F. Magnin of the Wilshire Boulevard Temple in Los Angeles will serve as the installing officer; Rabbi Meyer Mereminsky, president of the West Coast Region of the Rab-

binical Assembly of America will bring to the community and to Rabbi Rosenberg the official greetings of the religious assembly with which Rabbi Rosenberg has been identified for fourteen years and in which he now serves as vice-president of the West Coast Region.

A special committee consisting of Zachary Pitts, Ed Krist, Jack Meiselman, Max Grone, Al Lehrfeld, Abe Schwartz, Anne Karp and Kitty Levine is in charge of arrangements.

Reservations for the dinner should be made at the Center office by phoning 5262.

13 Homes Mark Brisk Upsurge in Village Building

Thirteen new homes, four swimming pools, an apartment, duplex and many other building operations provided one of the busiest weeks this Fall for the city building department.

Permits issued by the city department of building went to:

William Brady, 4321 Camino Parocela, carport, \$1,000.

Mr. and Mrs. Adolph Bremer, 2555 Indio road, Paddock Pools, pool, \$6,000.

B. Dalley, 525 Paseo de Anza, Press Construction, dwelling, \$9,000.

Mr. and Mrs. F. Dougherty, 445 Alejo road, H. Hansen, carport, \$9,000.

A. W. Erickson, 1528 Verbena drive, George Boze, dwelling, \$16,000.

Leo M. Evans, 158 Palo Verde, dwelling, \$12,000.

Oscar L. Evans, 166 Palo Verde, dwelling, \$12,000.

Rose A. Gendreau, 1237 Ramon road, Beck Construction, duplex, \$12,000.

M. J. Gorbey, 1182 Asher drive, Beck Construction, dwelling, \$26,000.

Marjorie Gomer, 1955 Camino Real, Beck Construction, cabana, \$3,000.

Wilson Hall, 1563 South Palm Canyon, Beck Construction, ramada, \$1,500.

Leslie Holbrook, 1575 Verbena drive, George Boze, dwelling, \$11,000.

C. King, 697 Indian Trail, George Boze, carport, \$250.

J. H. Kison, 1430 Sagebrush, M. H. Lubott, pool, \$4,000.

R. Leunen and G. Riehard, Sahara Park, Sahara Building, cabana, \$2,000.

Mr. and Mrs. Leichter, 615 Indian Trail, Press Construction, dwelling, \$11,000.

John Male, 2732 Girasol, Press Construction, dwelling, \$17,000.

Peter Marichio, 1235 Indio road, Press Construction, golf course, \$5,000.

Dr. McCauley, 1642 Calle Marcus, Crist Construction, dwelling, \$18,000.

Frank A. Muller, 251-251 Via Colusa, Crist Construction, addition, \$8,000.

Leon C. Myer, 1110 May drive, Crist Construction, dwelling, \$17,000.

Jack Perlman, 524 Calle Boca, Crist Construction, apartment, \$4,000.

Ruth Schoenfeld, 483 Santa Elena, Red Kenyon, pool, \$4,000.

Schultz and Silverton, 2330 North Palm Canyon, Anthony Bros., pool, \$8,000.

Ralph Taylor, 468 West Tahquitz, A. Coffee, dwelling, \$3,000.

W. T. Whitfield, 1236 Palo Verde, H. H. Foster, dwelling, \$16,000.

W. Whitall, 1365 Sagebrush, H. H. Foster, dwelling, \$17,000.

Sally Youcum, 1563 South Palm Canyon, H. H. Foster, ramada, \$200.

County buildings permits went to: Shirley Burnett, Rancho Mirage, Roberts, storage, \$824.

Josephine Lemons, Palm Desert, addition and car port, \$1,972.

J. Elliott, La Quinta, Weldon English, addition and alteration, \$600.

Legal Notices

CERTIFICATE OF DOING BUSINESS

UNDER A FICTITIOUS NAME

THE UNDERSIGNED hereby certifies that he is operating and conducting the following described business under the fictitious name and style of "KENNY'S MOBILGAS SERVICE", with principal place of business at 1708 North Palm Canyon Drive, Palm Springs, Riverside County, California.

A general service station business, including but not being limited to the sale of gasoline, oils, tires, repairs, lubrication and servicing of cars, and towing and emergency service for the Automobile Club of Southern California and the National Automobile Club. That his name and residence address is as follows:

Kenneth D. Paul, 32609 Whispering Palms, Trail, Palm Springs, California.

WITNESS my hand this 22nd day of November, 1954.

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

On this 22nd day of November, 1954, before me, D. M. McGahey, a Notary Public in and for said County and State, personally appeared Kenneth D. Paul, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that they executed the same.

D. M. MCGAHEY
(Seal) Notary Public in and for the County and State aforesaid.

326—Desert Sun, Nov. 29, Dec. 6, 13, 20, 1954.

CERTIFICATE OF PARTNERSHIP

TRANSACTING BUSINESS UNDER FICTITIOUS NAME

No. 8573

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

We, the undersigned, certify that we are partners transacting a general advertising, publicity and promotional business, at 128 N. Ash Street, in the city of Blythe, state of California, under the fictitious name of PALO VERDE VALLEY ADVERTISING COMPANY.

The names in full of all the members of said partnership and their respective residences are as follows:

Roy C. Young, residing at 211 S. Ash Street, Blythe, California.

Mary L. Moore, residing at 211 S. Ash Street, Blythe, California.

WITNESS my hands this 22nd day of October, 1954.

ROY C. YOUNG
MARY L. MOORE

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

On the 22nd day of October, 1954, before me, personally appeared Roy C. Young and Mary L. Moore, known to me to be the persons whose names are subscribed to the foregoing instrument, and they acknowledged to me that they executed the same.

WITNESS my hand and seal at my office this 22nd day of October, 1954.

FRANCES UPCHURCH
(Seal) Notary Public in and for the County of Riverside, State of California.

My Commission expires March 29, 1956.

365—Desert Sun, Nov. 8, 15, 22, 29, 1954

CERTIFICATE OF DOING BUSINESS

UNDER A FICTITIOUS NAME

Notice is hereby given that the undersigned are transacting business in the County of Riverside, State of California, under the name and style of PHILIP'S CREAM O'OLD ICE CREAM CO., and that their full names and addresses are as follows:

Matthew Ensalcaco, 230 North Palm Canyon Drive, Palm Springs, California.

Mayme Ensalcaco, 230 North Palm Canyon Drive, Palm Springs, California.

s/ MATTHEW ENSALACO
s/ MAYME ENSALACO

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

On this 17th day of November, 1954, before me, Roy W. Colegate, a Notary Public in and for said County and State, personally appeared Matthew Ensalcaco

Send Christmas Mail First Class Says Postmaster

Use a three cent stamp on your Christmas cards and influence more people and win more friends than with a two cent stamp, Postmaster S. M. Williams advised Villagers this week.

"First-class postage," Williams said, "is the best Yuletide insurance you can get. With it, your greetings will be processed and delivered quicker. And they will be forwarded or returned if necessary."

"This eliminates any worry about whether your season's greetings were received. Your own address on the envelope will help others keep their address books up to date. Then, too, Christmas cards sent with a three-cent stamp may carry written messages, a custom everyone enjoys."

None of the above privileges are authorized at third-class rates, Williams said.

Legal Notices

and Mayme Ensalcaco, husband and wife, known to me to be the persons described in and whose names are subscribed to the within instrument, and acknowledged that they executed the same.

WITNESS my hand and official seal the day and year in this certificate first above written.

s/ ROY W. COLEGATE
(Seal) Notary Public in and for said County and State.

My Commission expires May 12, 1956.

378—Desert Sun, Nov. 22, 29, Dec. 6, 13, 1954.

NOTICE OF AMENDMENT TO OFFICIAL ZONING MAP OF PALM SPRINGS

NOTICE is hereby given that the City Council of the City of Palm Springs will hold a public hearing on zoning changes recommended by the City Planning Commission as follows:

To amend the Official Zoning Map adopted by and made a part of Ordinance No. 362 by Paragraph 211.2 of said Ordinance by reclassifying the following property in Zones C-1a (Retail Commercial District), R-2 (Apartment and Hotel District), R-2 (Limited Multiple Family District), and R-1a (Single Family Residence—10,000 square feet minimum lot area): said property now being classified in Zone G-R (Guest Ranch District).

Property Description: Southwest quarter of Section 1, T4S, R4E, S3B&M, in the City of Palm Springs, County of Riverside, California. The property consists of 160 acres northeast of the proposed intersection of Sunrise Way and Vista Chino.

NOTICE is further given that the public hearing will be held by the City Council at 5:15 P.M. on December 14, 1954 in the City Council Chambers, 3240 McCallum Way, Palm Springs Airport in the City of Palm Springs, County of Riverside, State of California.

At the hearings before this Council all persons interested and the general public will be afforded an opportunity to be heard. This notice is being sent to all owners of property within 400 feet from the exterior limits of the property in question.

LOUISE MCCARN
City Clerk

387—Desert Sun, Nov. 29, 1954.

CERTIFICATE OF PARTNERSHIP

DOING BUSINESS UNDER A FICTITIOUS NAME

Civil Code Sec. 3466-68

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

We hereby certify that we are partners transacting business at Indio and Barona Rd., Highway 111, Palm Springs, Calif., County of Riverside, State of California, as co-partners under a fictitious name, to-wit: Desert Isle.

We further certify that we are the sole owners and proprietors of said business. Our names in full and place of residence are as follows:

Adolf Bremer, Jr., 2555 Indio Rd., Palm Springs, Calif.

Mary Bremer, 2555 Indio Rd., Palm Springs, Calif.

IN WITNESS WHEREOF we have hereunto set our hands this 5th day of November, 1954.

ADOLF BREMER, JR.
MARY K. BREMER

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

On the 5th day of November in the year one thousand nine hundred and fifty-four before me personally appeared Adolf and Mark J. Bremer, known to me to be the persons whose names are subscribed to the foregoing instrument, and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 5th day of November, 1954.

FRED C. WEIGEL
(Seal) Notary Public in and for said County and State.

My Commission expires Aug. 11, 1958.

163—Desert Sun, Nov. 5, 12, 19, 26, 1954.

NOTICE OF HEARING

Notice is hereby given that a public hearing on the proposed Palm Springs Ordinance Code and the adopting ordinance will be held at the hour of 2:30 o'clock p.m., on Tuesday, the 7th day of December, 1954, at the regular meeting of the City Council of the City of Palm Springs in the City Hall Building known as No. 3240 McCallum Way.

Copies of the proposed ordinance code are on file with the City Clerk of the City of Palm Springs, and are open to public inspection.

Said proposed code is a codification of such existing ordinances of the City of Palm Springs as are of general interest and permanent in nature. The purpose of said proposed code is to make such ordinance provisions conveniently available to the officers and employees of the City, and to the general public, in the form of a reference book.

All of the provisions of the "Sales and Use Tax Law" (being Part 1 of Division 2 of the Revenue and Taxation Code of the State of California), as amended and in force and effect on October 1, 1949, except the provisions thereof pertaining solely to the "Use Tax", and except sections 6051, 6052, 6053, 6056, 6057, 6058, 6059, 6070, 6071, 6451, 6452, 6453, 6455, 6591, 7052, 7056, 7057, 7101, 7102, 7103, 7151, 7152, 7153, applicable to sales of property at retail, having been incorporated by reference in Ordinance No. 173, as amended by Ordinance No. 219, are likewise referred to and incorporated in Chapter 28 of said Ordinance Code, said Chapter being a codification and continuation of said ordinances.

Dated this 10th day of November, 1954.

LOUISE MCCARN
City Clerk of the City of Palm Springs, California

377—Desert Sun, Nov. 29, 1954.

ONE THOUSAND SILVER DOLLARS

Are
Yours
For Free
IF

YOU SIT DOWN
RIGHT NOW
AND SUGGEST IN
NO MORE THAN
250 WORDS
WHAT

Cameron Center

shall contain in the way of
Services — Shops — Parking Areas
or just anything you believe
Palm Springs should have.

Closing date of the contest has
been changed to
Midnight, December 31, 1954

Contest is open only to readers of
THE DESERT SUN

Many letters containing suggestions
have already been received.
WRITE YOURS NOW!

All letters with suggestions will become the
property of CAMERON CENTER
and will not be returned.

Address Letters to:

The Desert Sun
POST OFFICE BOX 190

Employees of The Desert Sun or Cameron Center
are not permitted to enter this contest.





(El Mirador Photo by Conrad Hug)
A HORN OF PLENTY, carved of ice, overflowing a sumptuous array of jewel-colored fruits and other delicacies for this Thanksgiving table at El Mirador. Part of the large holiday

crowd that filled the luxury hotel, were, left to right, Pat Carroll, Mrs. Ed Houghton, Dr. Bert Halter and Dolly Boon of San Francisco, Thomas Dunphy of Oakland, Ed Houghton, Mrs. Dunphy and Mr. and Mrs. William Reichel.

Poolside Showing of Newest Furs

Poolside luncheoners, basking in the desert sunshine around the Howard Manor pool Saturday, will watch a parade of the latest fur creations designed by that renowned furrier Maurice Gebber of the Hollywood Roosevelt.

Caroline Leonetti models will show about 100 full-length coats, capes, jackets and stoles including the new fox mutation "Golden Glory" and the season's sensation, pink mink. Showing off the fabulous furs will be smart gowns and accessories from Rags from Bess Bender. Commentating the show will be Dorothy (Mrs. Tex) Ritter.

Violinist Jan Rubini accompanied by his talented young son Michel at the piano, will play at the luncheon.

A mink collar and cuff set will be auctioned off, with the proceeds going to the Mickey Finn Boys Ranch.

Reservations may be made by calling Howard Manor at 2227.



(Anderson Photo)

PRE-CHRISTMAS WEDDING plans were announced this week by Mrs. Peggy D'Auvray and Graham Dexter, both active in the Desert Art Center, of which he is president and she is a trustee.

Inter-Service Club Dinner on Wednesday

On Wednesday evening, December 1, the four service clubs of Palm Springs, Kiwanis, Lions, Rotary and Soroptimists, will hold their annual Inter-Service Club dinner in the Chi Chi Starlite Room, at 7:30 p.m.

With Kiwanis Club as the host club, a social evening is planned. Husbands and wives and friends will be guests.

The full Chi Chi show will follow the dinner and there will be dancing to the music of Bill Alexander and his orchestra.

Tickets, which are \$4.50 including tax and tip, may be secured through any of the service clubs.

Little Folks Cottage

Home of the unusual in children's clothing
111 N. Palm Canyon Dr.
in the Desert Inn grounds



THE DESERT SUN

and PALM SPRINGS NEWS

Page 1-b Palm Springs, California, Monday, November 29, 1954 2nd Section

Around Town

with Hildy Crawford

For a place that goes in for casual clothes . . . and informal outdoors living . . . Palm Springs is amazingly style conscious . . . We have fashion shows for women

with almost every luncheon . . . fashion shows for men . . . and even fashion shows for children . . . The next one on the calendar will be the Trigrere show at the Racquet Club on Thursday . . . presenting a collection of resort fashions . . . in new colors new fabrics . . . and exciting new stylings . . . Fabulous, too, will be the fur fashion show coming to Howard Manor on Saturday . . . with fur-draped models parading poolside . . . in the warm desert sun . . .

Collis and Bertine Steere have leased their house at 1150 North Riverside drive . . . and will spend the holidays at their Palo Alto home . . . They plan to return to Palm Springs in January . . . but will rent an apartment . . . as they are debating taking a trip . . .

Florence Lockett (who manages the Playhouse Guild headquarters so efficiently, is spending a few weeks in Wichita, Kansas . . . where she went in time to enjoy Thanksgiving with her children and four-months-old granddaughter . . . and will stop in Dallas for a few days before coming home . . . She made her first appearance at a luncheon in borrowed clothes . . . as her baggage was lost en route . . .

"Necessity is—"

Dining at The Tennis Club Thursday night was that interesting couple . . . Hugo and Dolores Steinmeyer of Los Feliz Hills . . . He is Bank of America's general counselor for the Los Angeles area and a prominent attorney . . .

But every woman who has to rely on her husband to zip her into an evening gown . . . will bless the name of Dodie Steinmeyer . . . for her invention "Dodie's Pull-up" will do the trick . . . It's a candy cane type rod . . . about 18 inches long . . . with a "V" on the end of it . . . By reaching over your shoulder and attaching it to the hole in the zipper . . . you can latch yourself into a gown . . . It was Dodie's own answer to a problem . . . created by her husband's frequent absence on business trips . . .

This charming and ingenious person . . . a native of Argentina who has been an American citizen for many years . . . has many civic interests . . . having aided the Los Angeles Chamber Symphony, the Neighborhood Music School and the Honolulu Symphony . . . and was active with the Assistance League for a number of years . . .

The Steinmeyers left Saturday after a five-day stay at Town and Desert . . . and he is off on a Chicago business trip . . . so she will probably be using that "pull-up" to dress for the large party she is planning for December 11 . . . I hear they are already here in the Village . . . and Bess Bender has them . . . the pull-ups, that is . . .

Driving North

Joan McManus and Sally Hall

Mothers to Sponsor Style Show

The newly-formed Kindergarten Mothers Club at Katherine Finchy will stage a luncheon fashion show at Hotel The Oasis on Friday, December 10 at one o'clock.

With some of the younger set modeling, the Mary Helen Shop will show children's dresses. Styles for mothers will be shown from the Lilli Chused shop.

Proceeds from the luncheon fashion show will establish a treasury for the Mothers Club and the fund will be used to buy equipment and toys for the newly organized kindergarten which has nearly 50 youngsters enrolled.

Tickets may be purchased from the Kindergarten Mothers or reservations may be made by calling the Oasis, 2101, or by calling Katherine Finchy School office, 2987.

motored North this weekend . . . for a visit with Joan's son David . . . who is at Parks Air Force Base . . . David completes his basic training December 23 and will be home for (More on page 3b)

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

November 29
Woman's Club luncheon and card party, clubhouse, 1 p.m.
P.S. Chapter D.A.V., Legion hall, 8 p.m.

November 30
Soroptimist Club, Chi Chi, noon.
Kiwanis Club, El Mirador, noon

December 1
Rotary Club, Tennis Club, noon.
Inter-Service Club dinner dance, Chi Chi, 7:30 p.m.
Writers Guild, Desert Art Center, 7:30 p.m.

December 2
Eastern Star, Masonic Temple, 8 p.m.
Los Compadres business meeting, clubhouse, 8 p.m.
Trigrere fashion luncheon, Racquet Club, 12:30 p.m.
Lions Club, Chi Chi Starlite Room, noon.

December 3
Riverside County Federation of Women's Club, El Mirador.

December 4
Fur Fashion Show Luncheon, Howard Manor, 2 p.m.

December 6
Men's Club of Community Church, dinner, 6:30 p.m.

December 7
Palm Springs Shrine Club luncheon, Doll House, 12:15 p.m.

Mr. M. H. Atikian is pleased

to announce the opening

of

The Palm Springs Galleries
Interiors by Fernald

193 South Palm Canyon Drive

Telephone 2197

Rare antiques and modern jewelry — Objets d'art

Interior decor in keeping with gracious desert living

Dexter-D'Auvray Wedding to be Pre-Christmas Event

Mrs. Peggy D'Auvray and Graham Dexter are announcing their forthcoming marriage, which will take place sometime before Christmas.

Wedding vows will be exchanged in Oakland, where his mother Mrs. Agnes Dexter lives, and Peggy's parents, Mr. and Mrs. L. Allison Meeker of Portland will come down for the ceremony.

A member of the board of trustees of the Desert Art Center, Peggy is chairman of the Photographers Guild, which she organized.

Before coming to Palm Springs she was engaged in

organizational work for the International Women's Club in Geneva and her daughter Pamela attended a French school. They came here three years ago for Pamela's health.

Dexter is president of the Desert Art Center and has served as Commander of the Legion and as secretary-treasurer of the Realty Board.

He was sent to Torney General hospital here after service in the South Pacific with the Army Medical Corps, and right after the war ended he went into the real estate business here. He plans to open his own office here right after the first of the year.

Kiwanians to Install Officers

N. K. MacDonald will succeed Jerry Mitchell as Kiwanis Club president following the Club installation dinner to be held at Deep Well Guest Ranch on Thursday evening, December 9.

Santos is preparing a special dinner for the occasion and dancing will follow. The dinner hour is 7:30 p.m.

Mrs. Bunker Hosts Flying Pasadenans

Overnight guests of Zaddie Bunker on Tuesday were Mr. and Mrs. Frederick Stoher. Stoher is a prominent attorney

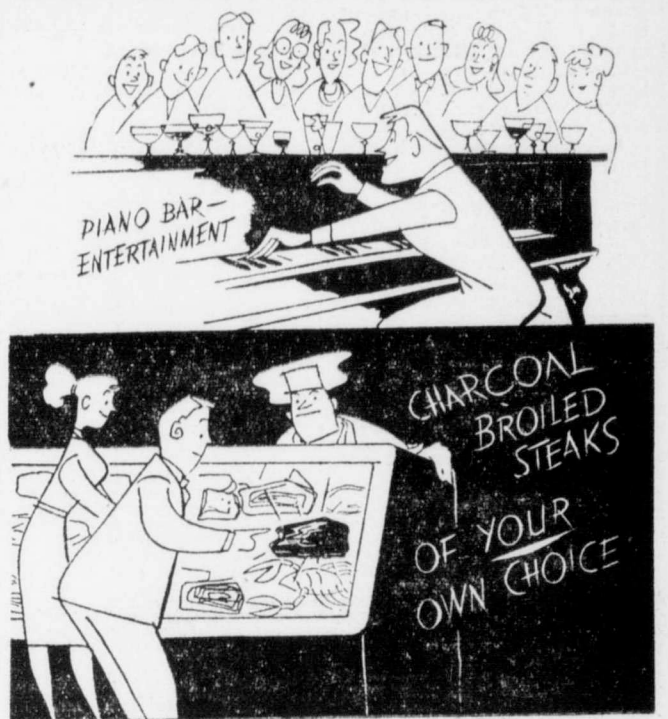
New Salon Opens Here Wednesday

"Slenderizing is a Joy not a Job" is the slogan of Mrs. Miriam Newman, who will open her beautiful Lynn's Gyroducting Salon at 884 North Palm Canyon drive on Wednesday, December 1.

Mrs. Newman promises that all who are interested in a lithe figure will be interested in what she has to offer.

In Pasadena and they flew here in their Navion on their way to Las Vegas.

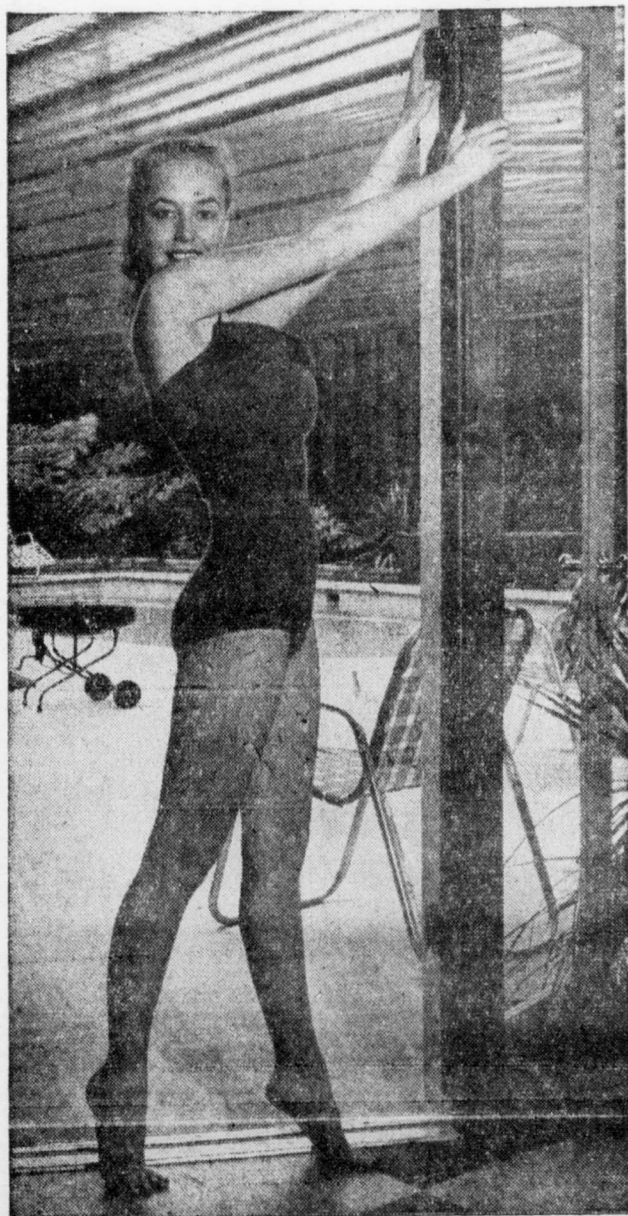
Mrs. Stoher is also a pilot. Inspired by the example of Palm Springs flying great-grandmother Zaddie Bunker, she learned to fly at 63.



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Trigere Style Show Thursday

The Trigere collection of resort fashions will be featured in a luncheon fashion show at the Racquet Club on Thursday, December 2, at 12:30 p.m. The show is being sponsored by J. W. Robinson's Palm Springs store.

This famous brother-and-sister team, Robert and Pauline Trigere, came to this country from France about 10 years ago and have established themselves among the elite of the couturier world.

The show will present original designs by Pauline with Robert, flying here from New York, to commentate the show.

The resort collection comprises clothes for the woman who is going places and doing things at winter resorts and on shipboard. Featured in the day-time models will be a cobalt blue chiffon linen, a molding sheath that is called "The Sheath." A group of ensembles features soft woolsens, silk prints and linens.

New colors from the spring models for the more glamorous hours are mint ice, azure blue, pale rose, sharp pink and peacock blue.

Cocktail gowns in elaborate designs are linen, cotton and shantung. Print taffetas, silk satins with organza stoles, and silk chiffons with satin, and a jeweled chiffon wool are notable among the collection of evening gowns. With three exceptions these are in short lengths.

Pat Barbera and his musicians will play for the show.

Among hostesses with early reservations are Mrs. Ernest Pagano, Mrs. Joseph Grabner, Mrs. Janice Chacoin, Mrs. James Barton, and Mrs. Ennis St. Cyr, manager of Robinson's Palm Springs store.

Reservations should be made by calling the Racquet Club.

The Desert Sun—2b

and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA

Monday, November 29, 1954

Dear Friends & Customers,
We are now operating under our own name, Taylor's. Formerly, the Plaza Yarn & Dr. Shop. Mrs. Myrtle Taylor gives free knitting instructions with every purchase of our fine selection of Bernette Homette Yarns. We make to order hand knits in any style. Also we have a lovely selection of ladies' children's ready to wear. Won't you come in & see us. Sincerely, Taylor's.
192 S. Palm Canyon Drive

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by endeavoring to make possible a

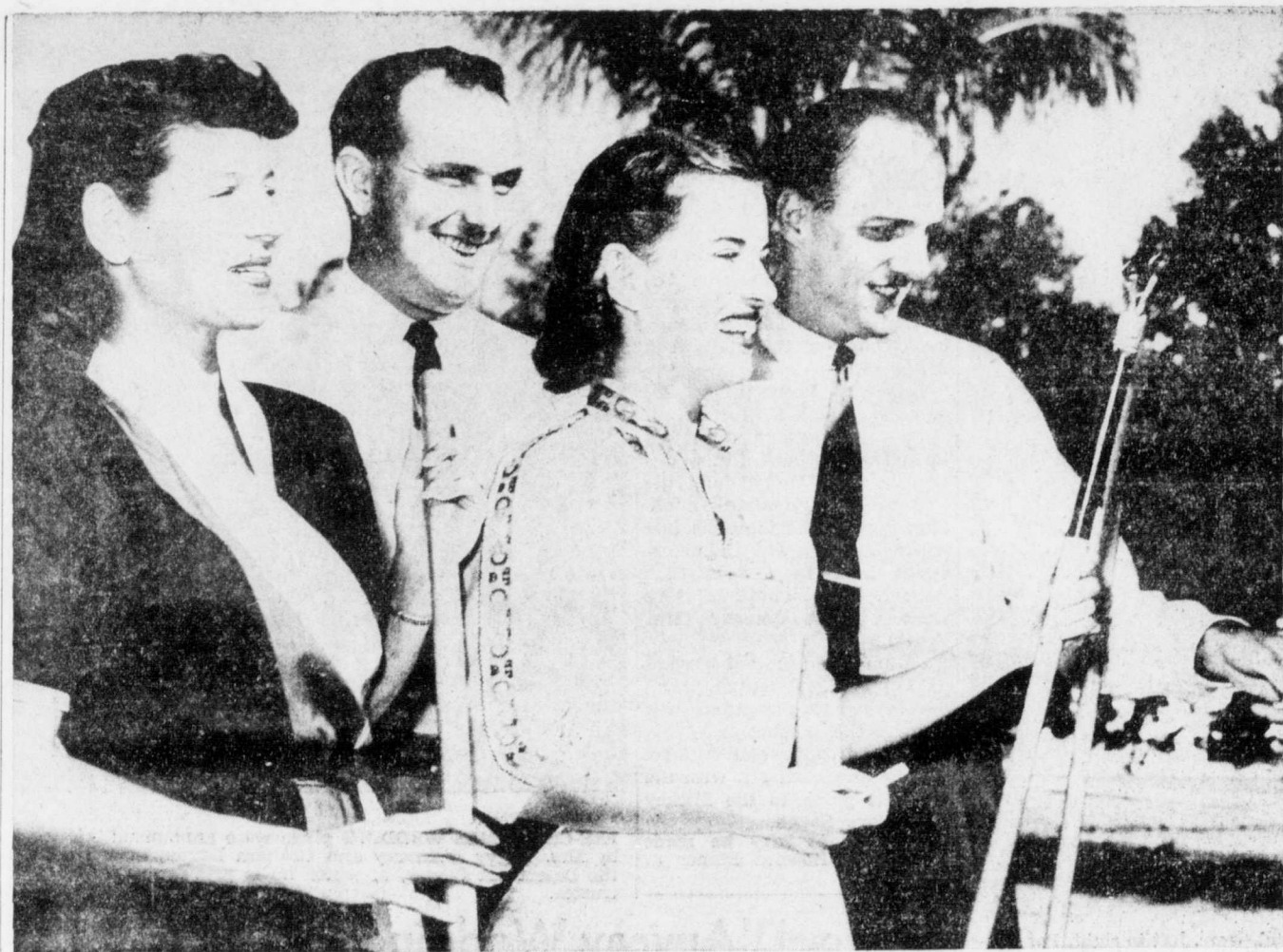
MOVIE of PALM SPRINGS

A promotional film in 16 mm., color and sound — to be shown on TV, at conventions, service clubs, schools and churches throughout the country.

TO MAKE THIS FILM POSSIBLE,

you may be asked by a Rotarian committeeman under the Chairmanship of Dr. Wm. Aikin, to help in this much-needed project.

This space sponsored by Paddock Pools



(W. A. Wood Photo) SHUFFLEBOARD SCORES are being checked by, left to right, Mr. and Mrs. Robert J. Kavanaugh of Laguna Beach and Mr. and Mrs. Franklin J. Rich of Pittsburgh, Pennsylvania, during their visit at The Desert Inn.

Angelenos Are Married Here

Wiley S. Looper (in the oil tool business) and Aileen May Pinney, daughter of Mrs. Jeanette West, all of Los Angeles, were married Friday afternoon in the offices of Judge Eugene Theriault.

The newlyweds honeymooned here over Sunday before returning to Los Angeles.



A COUPLE OF OLD COWHANDS entertaining Smoke Tree riders on their breakfast ride are Freddie and Janet Markham, twin grandchildren of the Fred Markhams, of Smoke Tree.

Council Sets Dates for Three Meetings

City council will hold its next meeting at 8 p.m., Tuesday, November 30, with other meetings scheduled at this time for December 7 and 14.

These are the only meetings to be held until the first Tuesday in January.

Mother has taken over Dad's job of Family Savings



Families who keep their savings account with us find that they can save more by saving where they shop and when they shop.

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Writers Guild to Have Noted Author Address Them

The Writers Guild, recently organized under the leadership of Mrs. Al E. Hoover, will hold its first regular meeting Wednesday evening, at 7:30 p.m., at the Desert Art Center, 707 North Palm Canyon drive.

Mrs. Winifred "Ted" Cooper, chairman-for-the-day, will present to the group the very versatile writer, Malden Grange Bishop, Mr. Bishop, accompanied by Mrs. Bishop, is coming from Compton expressly to give of his time and experiences to what Mrs. Cooper promises will be a most interesting evening.

Bishop started writing in 1938. To date he has sold some five hundred magazine stories and articles, mainly on aviation and crime subjects, has written radio scripts for "Gangbusters," a picture for Universal International, and has recently published his first novel, "Scylla."

In the technical field during the past twelve years he has personally written and produced some seven hundred technical publications for the United States Air Force and the United States Navy. This operating in the popular field and in the technical field makes him, Bishop says, "something of a strange sort of two-headed beast which is rarely, if ever, found in these parts."

The noted author has also lectured on crime and delin-



NOTED AUTHOR Malden Grange Bishop will address the first meeting of the Writers Guild to be held Wednesday evening at the Desert Art Center.

quency and is reputed to be a lay-authority in these subjects. He is one of the very few members of the American Prison Association who is not a professional worker in the field.

If you are a writer you are invited to attend this Writers Guild "jam-session" Wednesday evening and swap tales with other members of the writing field.

Girl Scouts Hike to Tahquitz Falls

Girl Scout Troop No. 20 of Smoke Tree, with their leader Mrs. Frank Miller, enjoyed a hike and picnic at Tahquitz Falls on Friday.

After the picnic the girls gathered at the home of their assistant leader, Mrs. William S. Ford at 426 South Indian, where punch was served.

In the party were Judy Barry, Gino Verill, Alana Segundo, Cathleen Desats, Adele Ford, and Maureen McBride.

Bel-Air Woman to Build Here

Mrs. Paul William Lawrence of Bel-Air plans to start building the first wing of her new desert home in Lillian Gardens soon.

Plans are already made for the addition of a second and larger wing later, and a swimming pool is also planned. The house will be located at the corner of Camino Carmalina and Palm Canyon drive.

READ SUN
CLASSIFIED ADS

Portland Visitors Leave for Home

Mr. and Mrs. Walter R. McWaters have returned to their home in Portland after spending Thanksgiving here with his mother Mrs. Margaret L. McWaters of 475 Valmonte Sur.

Mrs. Margaret McWaters and her grandson David, who makes his home with her, plan to spend Christmas in Portland.

Protective Group to Meet Next in Monument Dec. 5

Desert Protective Council will hold its annual meeting at Indian Cove in Joshua Tree National Monument Sunday, December 5 at 1 p.m.

"Desert Protective Council is a non-profit organization whose purpose is to safeguard for wise and reverent use by this and succeeding generations those desert areas that are of unique scenic, scientific, historical, spiritual and recreational value," Harry C. James of Lake Fulmer, newly-elected president, said.

"All persons interested in the above aims of this council are urged to be present. Come at 12:00 and bring lunch. The meeting is at 1:00," he added.

Indian Cove road enters the monument from the main highway about five miles west of Twenty-nine Palms.

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Palm Springs

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Wednesday, December First

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(Desert Sun Photo)

MR. AND MRS. DONALD DUNCAN (she is the former Venice Paulette Degioanni of France) are pictured dining at the Chi Chi. The Duncans, who were married in Chicago on June 17, arrived in Palm Springs Wednesday, and will spend the winter at their home at 457 Hermosa Place. They honeymooned in Paris, Capri, Porto Fino, Rappallo, Milan and Deauville. Duncan is the world Yo-Yo king and parking meter magnate.

AUTOMOBILE STOLEN

Theft of his car from a downtown parking lot at approximately 1:45 a.m., Monday, was reported to police by R. James Brigham, Escondido.

(Continued from page 1b)

Around Town

Christmas . . .

Jack Warner and other top brass from Warner Brothers including Mr. and Mrs. Stephen Trilling (he is studio manager) . . . spent the Thanksgiving weekend at the Racquet Club . . .

Mr. and Mrs. Russell Knowland Jr. (he is the brother of Senator William Knowland) of Oakland have returned home . . . after spending a fortnight at El Mirador . . . Down for the weekend were Mr. and Mrs. Clarence "Brick" Laws (owner of the Oakland baseball team) . . .

Nativity Set

Villagers are already planning their outdoor Christmas displays . . . One of the outstanding ones of last season . . . the life-sized Nativity scene . . . will again be on display at the Samuel Keith home at 1067 Tamarisk road . . . Marti said this week . . . that they would put it up around December 11 . . .

Trixie Jarrett invited a group of her friends . . . to a housewarming at her new home at 520 North Calle Rolph . . . yesterday afternoon . . . from three to seven . . .

William Michael John (Paramount's head talent scout) and his family . . . was down for a week at El Mirador . . . Also there through Sunday . . . were Tony Owens and his wife Donna (Academy Award Winner) Reed . . .

New Trailer Park Opened Near Sunair

In a natural cove opposite the Sunair Drive-In theater on Highway 111, Don and Marion Kraemer, formerly of Whittier, this week opened their new Sage n' Sand trailer park.

The large spaces featuring underground wiring are attractively laid out. They will be centered by the park swimming pool, soon to be built. The black-topped boulevard entrance is being landscaped, and the Kraemers' future plans for beautifying their park include waterfall cascading down the rocks at the rear of the park, native rock plants and flowers on the hills, and a large barbecue and family picnic area for park residents.

Lions Club Request Approved by Council

Request of the Palm Springs Lions Club for waiving of a business license for the sale of brooms to enrich its fund for the blind, was approved by city council Tuesday evening. The local sale of brooms is part of a nationwide program. It was explained, with all proceeds to be retained by the Palm Springs Club.



(Paul Pospesil Photo)

RECEIVING BIRTHDAY CARDS this past week was Mrs. H. W. Hewett, left, of Tacoma, Washington, who is spending the season at Oasis Hotel. Extending the greetings are Mr. and Mrs. Jack Schindler, standing, also seasonal guests at the hotel, and Mr. and Mrs. H. W. McCurdy of Seattle. This group surprised the "birthday girl" with a 16 candle-light cake that night at dinner in the Oasis dining room.

Desert Art Center

By JEANE COUTTS ANGUIANO

Of interest to residents in the desert area as well as visitors are the activities of the Desert Art Center at 707 North Palm Canyon drive. Everyone is welcome to visit the Desert Art Center Gallery and enjoy the current exhibition of paintings by local and visiting artists. The present exhibition will be on until December 1 when a new group of paintings will be shown. Members of the Painters and Sculptors Guild are advised to enter not more than four paintings by November 27 to be juried in time for the December exhibition.

For the benefit of those not acquainted with the Desert Art Center it consists of several active Guilds. The Photographers Guild, the Literary Guild and the Music Guild as well as the Painters and Sculptors Guild. The motive of the Desert Art Center is to help promote artists and art in general in the desert area, encourage creative ability and participation in cultural activities wherever possible.

Fine paintings of all kinds, desert, portrait, figure and still life as well as some decorative prints may be seen at the Art Gallery. Be sure to come during the hours of 10 to 5 when the gallery is open, daily except Sundays.

The next Art Mart will be held December 10, 11 and 12 in the Center where artists will

Group Dance Classes Are Starting at Two Schools

Under the sponsorship of the Cahuilla P-TA and the Katherine Finchy Parent-Teacher Group, group rhythm and dancing classes start this week at the two schools.

Under the direction of Mrs. Hazel Silva, accredited physical education teacher who has had 30 years experience in group activities in Los Angeles, San Francisco, Honolulu, Sacramento and Stockton, the classes will be offered to the students of these two schools. They will be divided into three sessions of eight weeks each, at a fee of \$5 a pupil for each session.

Classes at Katherine Finchy start today, from 3:20 to 4:30 p.m., and include posture training, physical fitness and coordination, rhythm interpretation, group dancing, ballet and beginning ballroom dancing. Classes at Cahuilla start tomorrow, 2:30 to 3:15 p.m., and

include the same instruction. The classes in ballroom dancing are for the upper classes only. Further information concerning the Katherine Finchy classes may be obtained by calling Mrs. Joan Nickerson at 3807. For Cahuilla information call Mrs. Evelyn Dailey at 2909. Mrs. Janet Mitchell is president of the Finchy Parent-Teacher Group and Mrs. Ruth Zanzville is president of Cahuilla School P-TA, the two sponsoring organizations.



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Ronald Newlin Here for Thanksgiving

Ronald Newlin, son of Mr. and Mrs. Grant Newlin, 340 North Indian avenue, stationed at Kessler Air Force Base in Biloxi, Miss., was in Palm Springs for the Thanksgiving holiday with his parents on his first leave. He departed Friday for McDill Air Force Base in Tampa, Florida, where he has been assigned. A graduate of Palm Springs

high school he has been in the service 10 months. At Kessler AFB he has been attending radio school.

Club to Hold Business Meeting

Soroptimist Club of Palm Springs will hold its regular monthly business meeting tomorrow, for members only. President Lucille Johnson will conduct the luncheon meeting which is held each Tuesday noon at the Chi Chi Starlite room.

SANTA SAYS —
"Join our Christmas Club... NOW!"
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her (or his) heart! What could
be more appreciated than

something for their home . . . So often it is
the little accessories that make the
big difference. Browsers always welcome.

Desert Interiors

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from putting a damper
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HAIR SPRAY with ANTI-HUMIDITY Factor "S"



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pleasure under
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P.M. speaker. Conveniently lo-
cated volume control.

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"off" position the drive wheel
is retracted to prevent flat spots
that cause "wow."

Carrying case: Made of durable
leatherette over sturdy construc-
tion — and complete with a
white, easy-to-grip plastic handle
and secure, attractive hardware.

Color combinations: Available in
3 beautiful two-tone leatherette
combinations: Forest Green and
Cream — Model F-1036 Burgun-
dy and Cream — Model B-1036
Tan and Cream — Model T-1036.

Palm Springs

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PUBLISHER'S CORNER

By Oliver B. Jaynes

YOUNG PEOPLE CONFIDENT—Opportunity for advancement and the right to worship are the two privileges of American citizenship most appreciated by the youth of today. This was evidenced in most of the essays submitted by students in the Americanism contest conducted by The Desert Sun in cooperation with a citizens committee, and in which \$225 in United States savings bonds were awarded the winners by the newspaper.

The young people today believe that America is still a land of opportunity. They are confident that advancement will come as a reward of personal effort. As they express it:

"I am proud to live in America because of the many opportunities that are open to all of us — regardless of race or beliefs. I know that my life is what I make it because I am an American." Another one of the winners expressed it this way: "Here in America, the opportunity is open to all to climb to the highest pinnacle." On the subject still another writes: "I will have the opportunity for as full an education as I see fit. I am free to do as I please, think as I please and act as I please."

Almost all of these young people from the seventh through the twelfth grades showed that among the freedoms which they cherish most is the right to worship the church of their choice. As one expressed it: "We are free to worship as we see fit and live in harmony with our neighbors." Another of the winners says it this way: "I love America because . . . it respects the church I belong to and permits me to attend as often as I wish." A seventh grade pupil is thankful that "I may worship God in my own way."

In view of world unrest and the threat of war it is interesting to note that these youths do not reveal an attitude of discouragement or fear. They seem aware of a threat to their freedoms but a confidence that they will not lose them. In one of the winning essays is this typical attitude: "There has never been, and with the help of God never will be, a big dictating power that moves us contrary to our will. . . Americans respect their freedom and recognize the danger that threatens it. . . we must constantly be on guard to defend our country, whether verbally or physically."

It is reassuring to know that most of our young people feel that opportunities for success still exist in many fields. It is good to learn that so many of them appreciate their freedoms. Indeed, it seems that many of them are more aware of their precious heritage than some of their elders.

We at The Desert Sun appreciate the interest which so many students showed in the subject of Americanism. We are grateful also for the committee of prominent Riverside county citizens who assisted in the contest plans and spent many hours judging the essays. Thanks go also to the schools and their teachers who cooperated so well. We might add right here that the interest in the contest and the opinions expressed in the essays speak well for our schools here.

We congratulate the winners and join with the judges in complimenting all the students who submitted essays. There were so many excellent ones that it was difficult for the judges to determine the best one in each group.

The young people of today will be the leaders of tomorrow. By showing an appreciation of what it means to be an American in their youth — and an interest in its welfare — they will be better equipped to meet the growing threat to their freedoms. Let us hope a way will be found to defend these rights without the terrible sacrifices of war.

TRY AND STOP ME

By Bennett Cerf

KING PETER of Yugoslavia has not concealed any family secrets in his volume of memoirs. For instance, he states quite frankly that his grandfather acceded to the throne by the simple expedient of tossing the then king out of a palace window. When the widowed queen remonstrated, Peter's grandpaw promptly tossed her out, too. The title of Peter's chronicle is "Royal Odyssey."

Ogden Nash has recovered from a mild attack of chicken pox. He was toiling over an anthology of children's verse when he caught it. "That's what I get," he grumbled, "for working on a kid's book."

Another ailing author drew a ravishing beauty for a nurse. According to his own chart, "The nurse held my pulse, then she advanced my pulse, finally she repulsed my advances."

"When Jack Benny signed his new contract with Columbia Broadcasting," recalls headman William Paley, "we told him he could have everything he wanted. To his everlasting credit, he said he never took advantage of us. We still have the basement of our building on Madison Avenue."

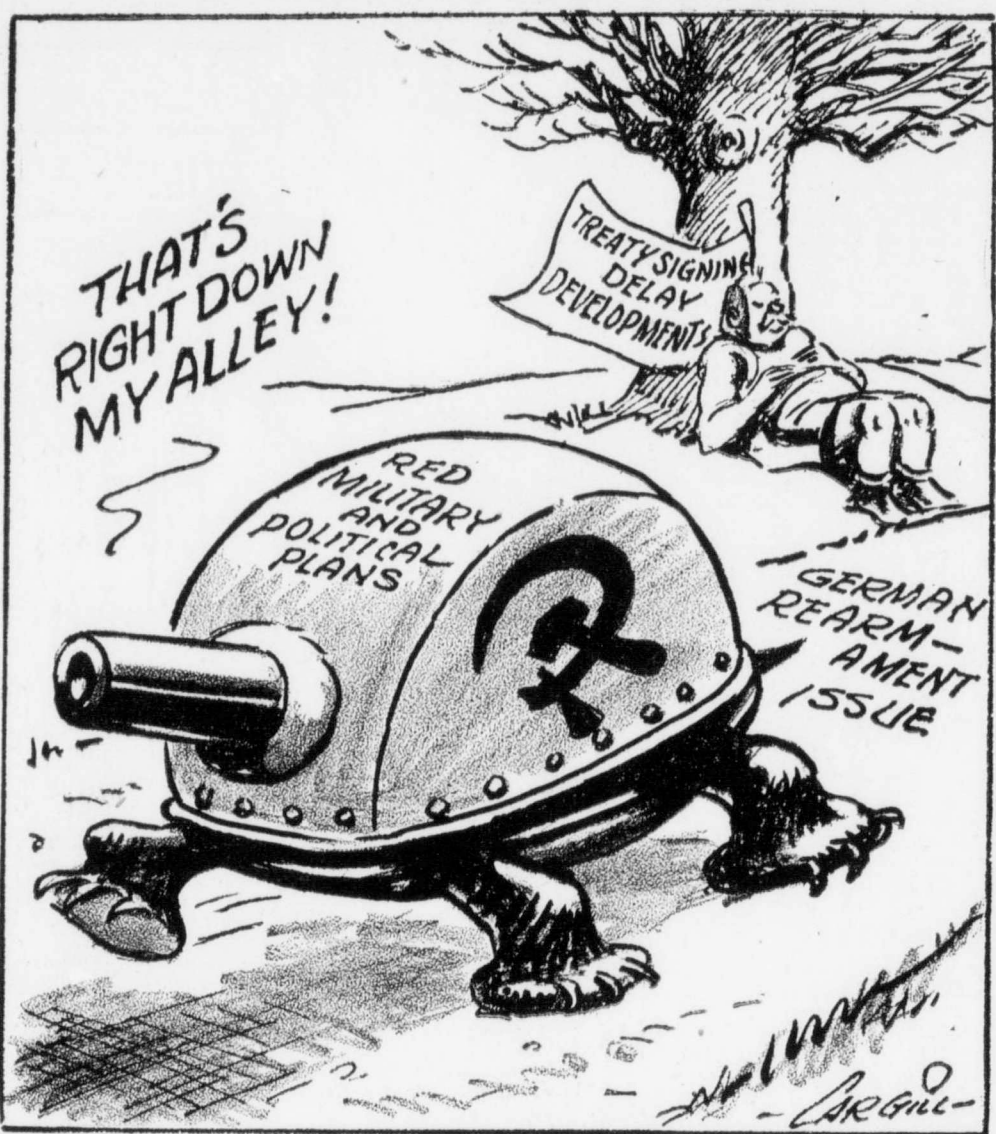
"When a girl says she'll be ready in a minute," advises Colonel Duffy, "you can be sure of just one thing: she speaks English."

Why the proofreader on a small Illinois paper was given a very rapid leave-of-absence "The popular Skook River bride is to be resurfaced with brick, laid herringbone style on a bed of sand with a concrete mixture in the joints."

Wonder what ever happened to that Colonel Stoopnagle invention of a lint suit that picked up blue serge?

The day Breslaue collapsed and was rushed off to the hospital, the boys at the office lost no time in showing their consideration. An emissary was sent up to assure him, "All you got to do, old man, is get well. Everybody is going to pitch in and do your work for you while you're gone — that is, as soon as anybody can find out what work you've been doing."

The Tortoise and the Herr



Library Notes

DEAR HANDY:

Working in the library is fun! You can imagine how many and how varied are the ideas that pop up every day. After all, a good library is a market place for the exchange of ideas and some of it occurs on the verbal level. We are constantly getting inquiries over the telephone: in what county is the town of Paduca, Texas? when did P. Scott Fitzgerald die? how do you spell syzygy? on what date did the President issue his Thanksgiving proclamation? will we please have Bill bring home six Cheese Zips when he returns Junior's books? Often these questions are asked to settle a bet as, for example, the man who wanted to know the weight lifting record. His wager must have been a heavy one for he was terribly downcast to discover how heavy the weight really was. And sometimes people call to get recipes — for prune whip, say. Can't you just see the beleaguered housewife in the midst of dinner preparation rushing to call the library when she recalls she has loaned her cookbook to the newly wed next door?

Aside from these factual interrogations, you may be surprised to learn that in the children's room, at least, the library is considered a friend in need, friend indeed. Mrs. Webb, the children's librarian, requested to come to the aid of her readers, financed at the rate of 25c apiece two youthful canyon hikers, and destroyed their I.O.U.'s upon prompt payment of the debt. Mrs. Webb has earned the role of friend and confidante and is adept at correlating library reading recommendations with school assignments. When students are engaged in work on India, for example, they find a section of books on the subject in a handy place for their perusal and study.

This sort of reference assistance is maintained at more than one level. A bona fide research worker finds that not only are the books in the Palm Springs library available to him, but books not owned by this library can be ordered through the County of Riverside library. If Riverside does not have the material needed, it is in turn ordered from the state who, through a kind of union catalog arrangement, secures the necessary book from wherever it is to be found, perhaps Los Angeles County, or even from somewhere in the northern part of California. Books have also been secured directly from the Library of Congress for some of the authors who live and work in the desert area.

We're so lucky to have the beautiful, lantana-enclosed library patio where visitors may enjoy their favorite authors while basking in the much-touted Palm Springs weather. And we're especially blessed by having Gayle Burns' wonderful landscape arrangements. These ingenious tableaux she faithfully, month after month, creates with just a few pieces of dried material. They grace the picture window overlooking the patio and never fail to elicit words of praise from Villager and visitor alike.

A recent and much prized addition to the library is the leather lounge chair graciously donated by Hazel Forbes, who noticed that comfortable chairs are outnumbered by hard backed ones. Not only the avid reader, but often the weary shopper is seen to drop into its depths to enjoy a moment's respite! We're all grateful to Mrs. Forbes for her thoughtful and imaginative gift.

CONFIDENT LIVING

By Norman Vincent Peale

How YOU Can Help

One Sunday evening, just about a year ago, O. Jennings Davis, secretary of a Nashville, Tennessee, insurance company, and his son, Jennings Jr., now a graduate student at Columbia University, were sitting at home talking about how ignorant most young people are of both Bible history and Bible teaching.

Just then the telephone rang. It was Houston Ezell, a young Nashville contractor, calling to ask if Davis would help in a movement to encourage Tennesseeans to "Worship God More in '54." Davis was enthusiastic, and a day or two later joined in a meeting of some fifty Nashville businessmen and civic leaders to organize a group called Businessmen for Religious Action, which Jennings Davis now heads.

The group went to work and as a result shortly thereafter customers of the local dairy, Purdy Dairies, Inc., received with their monthly bills a pamphlet by Dr. George Crane entitled "Why You Should Go to Church." During that same month, Nashville electric service included another leaflet to its 103,000 home owners, emphasizing "Worship God More in '54." Nashville radio stations have been carrying recorded talks by prominent figures on these subjects, and the city's newspapers have given the movement their active cooperation.

Businessmen for Religious Action calls upon Nashville businessmen, whatever their faith, to give some of their time and their money to "sell" religion as hard as they sell the products from which they earn their respective livings. And these men have responded; active participants are the most influential people in town, including officers of the city's largest companies, as well as small retailers and owners of service businesses. Their activities now include not only statement enclosures

and radio talks, but film strips, pamphlets, window posters, car tags and speeches before civic clubs and schools.

This activity promotes the theology of no one faith or denomination. All are invited to take part. "While there may be doctrinal differences between the faiths, their conceptions of Christian principles and moral behavior are basically the same," says Jennings Davis. "If we can just get the masses of people to attend the churches of their choice, the impact on American life and character will be tremendous."

Thanksgiving has just passed. Christmas will be with us in a few short weeks. These are times when many of us think of going to church and go. But the values offered by the church and by the synagogue remain the same all year around; what they can give you does not limit itself to Thanksgiving, Christmas and Easter.

Why not start going to church yourself, regularly. The spiritual lift you will get out of it cannot be described in words, but it will give you a new outlook on life. And you will want to help others get this same bright new outlook.

How can you help? In every community there are movements like Businessmen for Religious Action. One national group of such organizations is called the Laymen's Movement for a Christian World, and there are others. Your minister, priest or rabbi can advise you. If you can't find such a group, why not start one? You can do in your community what Houston Ezell and Jennings Davis did in theirs. And it will be for the betterment of everyone and for our country as well.

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The Desert Sun—4b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 29, 1954

Dennis, the Menace

By Ketcham



"DENNIS! COME OUT OF THERE!"

THIS SIDE of The Sun

By Phat

And now with but the briefest pause, we get busy with Santa Claus.

Thanksgiving is just a memory (which, in some cases, lingers on) and the next big event on the calendar is Christmas. Plans are going on apace and although the decorations aren't up yet in Palm Springs as in some eager-beaver communities, they soon will be. And, as a reminder, there are but four shopping weeks left until the big Holiday.

AND I WONDER if Mr. Oliver B. Jaynes will receive the carping mail I have on occasions when I attacked the use of "Xmas" instead of spelling it out, "Christmas." Even lengthily, learned discourses on the symbol "X" as used by the ancient Greeks. But I still don't like it and anyone using it on the newswide will have to over my prone body. . . . Comes a note from Tom Towers who made the over-the-top-of-the-world hop with Scandinavian Airlines. He wrote to express thanks for a plug in one of these pieces. Said that after the way they were wined and dined by the Airlines on the round trip, work is really a four-letter word starting with "H".

CARELESS MOTORISTS who let debris bounce out of their cars or off their pick-up trucks are in for scrutiny by police. Especially on Sundays along Ramon road. City crews keep the streets clean Mondays through Saturdays, picking up debris but on Sundays when a lot of people cart rubbish to the city dump on East Ramon road, there is no clean-up and it's not so good for tires. Ramon road is not the only spot. With so much building going on, material trucks sometimes lose a bit of their load on the highways. And light trucks scatter carelessly-laden cartons, crates and bits of kindling. Even bricks. Which cause drivers to swerve in an attempt to dodge the debris, all of which is conducive to accidents.

SPEAKING OF TRAFFIC, a new experiment is going to be tried in Palm Springs. Yellow caution signs will replace some red stop signs at busy intersections. They will admonish drivers to "yield the right-of-way" if there is another auto in the intersections. Otherwise they need not stop. Few of them come to a full stop, anyway. The new caution signs will be placed at corners where traffic does not warrant a stop. And will be on a test basis only. If they don't work, the red stop signs will return. . . . On a package of prepared stuffing for the Thanksgiving fowl was this warning: "Do not overstuff the fowl." Seems to me that same advice could apply to the consumer of the fowl, too.

WHAT'S BECOME of that campaign to eliminate billboards from the highways leading into Palm Springs? These scenery-hiding devices were under fire a few months ago. But all that has happened since the campaign began is that there are more billboards going up all the time. Well, there may be a big wind in the area of the junction of Highways 111 and 99. That generally helps with the billboard nuisance. . . . Things are really coming to a head down at Bill Weintraub's Barn, on Ramon just east of Indian Avenue. The Stein club with headquarters there is holding an election. And the situation is really foaming. Among the top candidates for president are Tex Thomas, Black Jack Sweeney, Bud Simpson and Tumbleweed Thompson. None of them were chosen by draft. Although they all choose draft. Tumbleweed, by the way, besides being an authority on the Plimsouling on a beaker, is also a composer of such ballads as "Beer for Breakfast" and "Somebody Twisted My Arm," two sentimental ditties.

THIS COMPOSITION started out with mention of Santa Claus. And might as well close that way. Frank Segundo is playing Santa Claus although this is only November 29. He heard about a little Village boy, Nathaniel Paul, at Riverside General Hospital, blinded by a rock and crying for a gun and holster. So he stopped at the Thrifty for the finest double holster and guns. Thirteen people went along with the idea and sent other toys via Segundo. . . . Western Week came to a close yesterday. With the second of two big Rodeo days. There seems to be some confusion about this Rodeo deal. Western Week's Rodeo, sponsored by Los Compadres and sanctioned by the Cowboys' Amateur association, is not to be mixed up with the second big Rodeo, held in Spring under the auspices of the Professional Rodeo Cowboys' association. This one is sponsored by Palm Springs Mounted Police. Both organizations work together on the two Rodeos on the theory that Palm Springs gains from both.

WE ALWAYS get our biggest crowds here when the weather is bad in Los Angeles. But last week it was so bad, a lot of people couldn't see their way out of town to come here.

The Voice of Broadway

By Dorothy Kilgallen

JUDY GARLAND has a weakness for objets d'art with an Oriental flavor, and frequently has to telephone her favorite shop for that sort of thing in Chicago, after she's given away a trinket she really hated to part with. Her friend who runs the store—Rosalind Ching, daughter of the one-time ambassador to Vienna — is having Oriental maternity clothes made for Judy.

ALFRED LUNT is so passionately fond of cooking, and so accustomed to the pleasure of eating his own food, that he carries a complete portable kitchen with him wherever he travels.

Harold Arlen goes even further—carries his own cook with him. With Harold it's more necessity than swank, because he has been quite ill and rather than give up working on projects like his current one, "House of Flowers," he takes along a chef familiar with the diet laws laid down by his doctor.

VAN JOHNSON was one of first famous lads to adopt the fad of red cashmere socks. But it isn't just a vogue with him—he really adores them, and considers them a lucky charm, so he wears them for everything from country strolling to formal party-going.

IT ISN'T YOGA and it isn't Freud, but the only way comedian Ronny Graham can relax is on the floor, stretched out flat without benefit of mattress, rug, or even cloth—just the good, cold hard floor.

His producers at "The Tender Trap" went to the trouble of fixing a nice comfortable dressing room for him, complete with couch, but Ronny had all the upholstered furniture moved out so he'd have plenty of room for lying on the hard stone floor.

IMOGENE COCA's rehearsal clothes are a pair of dungarees—but not a new one each show, or even each year. Imogene clings to the same ones she wore many years ago at her first important rehearsal, and they're so old now they've been stitched and patched and reinforced as often as Ed Wynn's famous shoes.

MARY MARTIN and her husband, Dick Halliday, collect clasped hands—in bronze, gold, photographs, engravings, or plaques of famous handshakes or the clasped hands of noted personalities. If you look closely, you'll even discover that the ring Mary wears is a circlet made with two clasped hands.

MAXINE SULLIVAN, known for her light and syncopated singing, occupies her spare

time writing heavy drama. She's penned several plays under an assumed name, and now that she's acquired confidence because of the approval of several producers, she's started using her own moniker on her plays. Currently one called "Gingerbread Girl" is optioned by a Broadway manager.

ADRIAN and Janet Gaynor have built themselves a fine "civilized" jungle, complete with animals and plants that live both indoors and outdoors—but their deepdown desire is to live, one day, in a genuine jungle.

IRENE HAYES, the Park Ave. florist, has a peculiar hobby. She collects divorcees' wedding bands.

CAROL BRUCE swiped the Barrymore custom of sending an apple to theatrical friends on opening nights, but added her own touch to the idea. She bores a hole in the apple, pulls a long-stemmed rose through it, and ties on her personal "good luck" message.

IF YOU WANT to delight Kaye Ballard, or show her you understand her deepest soul, just send her any kind of tiger—big, little, fat, thin, funny or serious. The tiger is her pet talisman, and she boasts an enormous collection of the striped animals, although she's never (hint to suitors) owned a live one.

MOLLY PICON decorates her garage with old, old theater programs. Scott McKay papers his bathroom walls with old theater contracts.

AVA GARDNER's sometime beau, Luis Miguel Dominguin, carries a dwarf with him all the time, in the tradition of the ancient lords and Kings of Spain. Considers it not only chic, unique and amusing, but frightfully good luck.

ROSALIND RUSSELL is such an enthusiast about arts and crafts, she's "angel" for a little shop that specializes in same—makes odd and exclusive designs for everything from leather traveling cases to big steamer trunks. (Copyright, 1954, King Features Syndicate, Inc.)

NEW YORK CAVALCADE

By Louis Sobol

CASUAL FRAGMENTS: The rumors are drifting in about the recently wed Mel Ferrers. Nice ones. Audrey, they say, has whispered good news to Mel. A June arrival. . . . Duke Drayton, brother of Coutouriere Molly Parnis, would like Janet Wallace to be his "Duchess."

O, what Virginia Hill said to Reporter Mike Stern in his interview with her in the Alps, reported in a December National magazine. She explodes (to quote Stern): "Boy, am I glad the Russians are giving it to me. I had a chance to sell out my country to the Russians I'd do it today." Stern goes on to add that later she cooled down — except in her opinion of American newspapermen. . . . Trouble just catches on. Now it's Dick Haymes' manager, Jay Hyde who's having a bit of trouble. On the list of 38 defendants being examined by the U.S. atty. general in connection with an alleged stock issue fraud, Hyde was named as an officer of the company being prosecuted. . . . Well, that was a switch on the Ernie Kovacs TV riot the other night — one of the sponsors pushed his way into the show and delivered a commercial plugging not his product—but Kovacs! . . . Jeannie Johnson, a Latin Quarter filly and Marv Holtzman, Epic Records exec, a new twosome. . . .

All you Woolly West fans—get yourself a copy of the "Pictorial History of the Wild West" by James D. Horan and Paul Sanders and revive your memories of the James boys, Wyatt Earp and his brothers, the Daltons, Butch Cassidy and others of the free swinging gunmen. . . . Another book in which this time the Wild East is covered with guns and murder dominating along with graft, is "The Big Fix" by Norton Moll and Robert Prall — all about Harry Cross and his playmates. . . . Now Arthur Godfrey's mom is making her bid—song plugging several songs she has written. . . . No picture project ever got a bigger break—the New York City Convention and Visitors' Bureau now lists Cinerama as one of New York's "points of interest." . . . Someday we hope to see and hear it. When an announcer on a teevee show gives a signal for applause and cheers, the audience will let out groans and jeers. . . . The Ralph ("Kismet") Stranes named their new addition, Rion. . . .

What a treat for a gal — Martha Raye toasted by the Friars—one female amid several hundred men, some young, some old, some shy, some bold. . . . Jack Benny still shying away from a Las Vegas bid—although the price has been upped to \$35,000 per carter. . . . Internal fight in a big soft drink company—with a

minority faction threatening to bring the strife out into the open. . . . A rare high church honor in store for Nicky Quatrociocchi of El Borracho (he's the only restaurateur who is a Knight of Malta). . . . Liberia's President William Tubman was scheduled to visit other Southern States but cut his proposed trip short when he was snubbed by Georgia's Governor Talmadge and higher State officials. Not by Atlanta's mayor, however—or by Atlanta University where he received an honorary degree. . . . Gen'l Mark Clark's in town to meet N.Y. grads of The Citadel (the famed military college of which he is President). There are approximately 400 of the former cadets who now live in our town. . . . Some motorists complain that they're getting tickets even though parked at the coin meters with time still left. . . . Charlie Morrison back in N.Y. to look up the dealer in connection with his forthcoming plush club in Las Vegas. (Distributed by King Features Syndicate)

MENUS

Menus to be served in cafeterias of Palm Springs Unified School district this week are printed below to aid mothers in planning home meals.

Monday—Baked meat loaf with tomato sauce, buttered scotch, head lettuce with 1000 Island dressing, whole wheat bread and butter, fresh apple, milk.

Tuesday—Beef and vegetable pie, spinach with lemon wedge or marinated cucumber, French bread and butter, cake with peach frosting.

Wednesday—Brown ground meat and gravy, whipped potatoes, buttered peas, carrot sticks, whole wheat bread and butter raspberry gelatin with bananas, milk.

Thursday—Chop suey, steamed rice, shredded lettuce, whole wheat bread and butter, baked almond custard with fruit topping, milk.

Friday—Macaroni and cheese casserole, creole string beans, cold slaw with green pepper strips, whole wheat bread and butter, boysenberry cobbler, milk.

DESERT HOT SPRINGS

By MARGUERITE BURMESCH

THE WOMEN'S WORLD

Desert Hot Springs Women's club is planning two big December events which the club is sponsoring. Tickets are now on sale for the first event, a gala Luncheon and Fashion Show, to be given Tuesday, afternoon, December 7. Those planning to attend are asked to call Club President Betty Lukomski for reservations. Bett Addington is general chairman, assisted by Ann Miller. The Fashion Show is being put on by Minna Kanya and Shirley

Rosenberg. The decorating of the tables is in the hands of Doris Ochs. The affair will be held at the Clubhouse, West Eighth street. Besides the Luncheon and Fashion show, there will be a demonstration of the fancy wrapping of Christmas boxes, also a real live Santa Claus. To carry out the theme of "Christmas in the Sun," Santa will be garbed in big bright red shorts (fur trimmed).

RAMBLINGS AROUND TOWN

Admiral and Mrs. Harold

Stanley have been guests at "El Reposo" for the past two weeks. Admiral Stanley is a former United States Ambassador to Russia. Here, in the peace and quiet of the desert, he is busy at work on his "memoirs," and he promises that when they are published he will send an autographed copy to the Furmans, who own El Reposo. The Admiral, who is in his "eighties" is as spry and agile as many a much younger man.

Tom Irish, the chap who sings the "Sweetheart Song" on the Papermate Pen programs on TV has been staying at the Sands Hotel. His visit was cut short when he had to return to Hollywood to make

some recordings.

Well-known comedian of the stage, Billy De Wolf, has been soaking up some desert sunshine. He paid a visit to his friends, John and Bett Addington. Some of the fortunate patrons of Addingtons were treated to an impromptu performance, and his imitation of the waitress who served him in one of his own restaurants (not knowing that he was one of the owners) had everyone on the border of hysteria. De Wolf has returned to his native New York now, and will leave shortly for London, where he will fill an eighteen-month music hall engagement.

REALTOR SUCCUMBS

The many friends of Al Simone are saddened to hear the news of his passing. He died in the Palm Springs hospital Tuesday, November 23. Although he had been ailing for the past six months, and had not been able to be in his office, he had been greatly improved of late, and contemplated returning to his office after the first of the year. He suffered a heart attack Sunday night, following an evening spent with friends. Mr. Simone was co-partner in the real estate firm of Simone and Babin, one of the most active in the village. Funeral services were held in Los Angeles. He is survived by his widow, Marion, and two brothers, both of whom live in Los Angeles.

CHAMBER OF COMMERCE

The recent showing of color slides at the Clubhouse, for the benefit of the Chamber of Commerce, netted that organization \$22.50. The slides were

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shown by Don and Enola Hulbert, who, under the professional name "Happy Holidays with the Hulberts" are well-known to Southern California Clubwomen for their services to the Chamber of Commerce to add to the fund for highway signs. Guests had the opportunity of seeing Yellowstone, the Grand Tetons, Bryce, Zion, and both rims of the Grand Canyon, all these places having been visited by the Hulberts on their vacation last Summer.

READ SUN CLASSIFIED ADS

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According to your
requirements

Total 30,000 square feet

South side Highway 99
North Palm Springs

PHONE 2285
Ambassador Hotel!

A

PLACE

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REALLY

DIFFERENT

Just down Highway 111
toward Indio — turn off
to the left in Rancho
Mirage where you'll see
the big lighted sign.
It's on Rel Del Sol Road.
To make reservations
phone 8-4611, a
local call.

Desert Air HOTEL AND COTTAGES
PALM DESERT AIRPARK



Dine out tonight in
the delightfully informal
atmosphere of the
COMPASS ROOM

Or enjoy your favorite
refreshment in the
LUAU HUT

under the mixing supervision
of HARRY

CHUCK TRAVIS

entertains at the

PIANO BAR

Television Schedule

ON YOUR COMMUNITY CABLE SYSTEM

(Operated by the Palm Springs Community Television Corp.)

Subscribers to our antennae system are offered the finest home entertainment obtainable in the form of television. Our newest Channel 7 can be dialed on Channel 3 locally. Information regarding the installation of the community antennae system in your home and the purchase of a television set, all in one package can be obtained at the Palm Springs Community Television Corporation, 192 South Indian Avenue, or by phoning 2882.

MONDAY

MORNING
6:55 2 Give Us This Day
7:00 2 Panorama Pacific
7:00 4 Seven to Eight
8:00 4 Today
8:55 7 Layman's Call to Prayer
9:00 2 Family Fun Time
9:00 4 Uncle Archie
9:30 2 Breakfast Club
9:30 2 Arthur Godfrey
4 Santa's North Pole Rvw.
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
4 A Time to Live
10:45 4 Three Steps to Heaven
11:00 2 Robert Q. Lewis
4 Home Show—Women
11:30 2 Linkletter's House Pty.

AFTERNOON
12:00 2 Big Payoff
4 Betty White
12:30 2 Bob Crosby
4 Feather Your Nest
7 MOVIE
1:00 2 Brighter Day
4 MOVIE
1:15 2 Love of Life
1:30 2 On Your Account
1:45 9 Crosbys Calling
2:00 2 Garry Moore
7 MOVIE
2:15 9 Mama Weiss
2:30 2 Portia Faces Life
4 Key to the Kitchen
2:45 2 Seeking Heart
2:55 9 News
3:00 2 Family Fun Time
4 Greatest Gift
9 Queen for a Day
3:15 4 Golden Windows
3:30 2 Strike It Rich
4 One Man's Family
5 News
7 Beat the Record
9 Lie Detector Derby
3:40 5 Police Calls
3:45 4 Concern, Miss Marlowe
5 Playcrafters Club
4:00 2 Valiant Lady
4 Hawkins Falls
7 Kukla, Fran & Ollie
9 Bill Stulla Show
4:15 2 Secret Storm
4 First Love
5 The Toymaker
5:00 2 Search for Tomorrow
4 World of Mr. Sweeney
5 Movie
4:45 2 Guiding Light
4 Modern Romances
5:00 2 Space Funnies
4 Pinky Lee Show
9 Gene Norman Show
5:30 2 The Little Rascals
4 Howdy Doody
5 Movie
7 Jack Owens

EVENING
6:00 2 Laurel & Hardy
4 See Hear! - Frandsen
9 Movies—Western
6:15 7 News—Chet Huntley
6:20 2 Weather
6:25 2 Sports
6:30 2 News—Doug Edwards
4 Movie Museum
5 Easy Life—Home
7 Early Curtain
6:45 2 Perry Como
4 News—Jack Latham
5 Handy Hints
9 Captain Video
6:55 5 Weather
7:00 2 Studio One—Drama
4 Dateline Europe
5 Newsreel—Gil Martyn
7 Beulah
9 Big Ten Highlights
7:15 5 Popular Science
7:25 9 News—Bulletins
7:30 4 Tony Martin
5 Flash Gordon
7 The Name's the Same
9 PCC Highlights
7:45 4 News—J. C. Swayze
8:00 2 Burns & Allen
4 Sid Caesar—Comedy
5 Broadway Playhouse
7 You Asked For It
9 Sports Feature
8:15 9 Boxing Warmup
8:30 2 Talent Scouts—Godfrey
5 Roller Derby
7 Concert
9 Boxing
9:00 2 I Love Lucy
4 Movie—Drama
7 Stu Erwin Show
9:30 2 December Bride
4 Robert Montgomery
7 Name That Song
10:00 2 Mr. District Attorney
10:15 7 Public Features Service
10:30 2 City Detective
4 Big Town
7 Movie
10:45 9 News, Sports, Weather
11:00 2 News, Sports, Weather
4 News—Jack Latham
5 Eye Witness
9 TV Juke Box
11:15 4 Sports—Cleve Hermann
11:20 4 Movie—Crime
11:30 2 Movie—Romance
1:00 2 Give Us This Day

TUESDAY

MORNING
7:00 2 Panorama Pacific
4 Seven to Eight
8:00 4 Today—Dave Garroway
8:55 2 Carson's Coffee Break
7 Layman's Call to Prayer
9:00 2 Family Fun Time
9:00 4 Uncle Archie
9:30 2 Breakfast Club
9:30 2 Arthur Godfrey
4 Santa's North Pole
Review
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
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9 Queen for a Day
3:15 4 Golden Windows
3:30 2 Strike It Rich
5 News—Bulletins
7 Beat the Record
9 Lie Detector Derby
3:45 5 Playcrafters Club
4:00 2 Valiant Lady
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7 Kukla, Fran & Ollie
9 Bill Stulla Show
4:15 2 Secret Storm
4 First Love
5 The Toymaker
7 Dusty Walker
4:30 2 Search for Tomorrow
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7 Early Curtain
6:40 9 Animal Time
6:45 2 Jo Stafford
4 News—Jack Latham
5 Handy Hints
9 Captain Video
6:55 5 Weather
7:00 2 Life With Father
5 Newsreel—Gil Martyn
7 Cavalcade of America
9 Talent in High
7:15 5 Popular Science
7:30 2 See It Now
4 Dinah Shore
5 Roberta Linn
7 Stop the Music
9 Into the Night
7:45 4 News—J. C. Swayze
8:00 2 Red Skelton
4 Milton Berle
5 Duffy's Tavern
7 Studio 57
8:30 2 Bishop Sheen
7 Playhouse
9 Candid Camera
9:00 2 Meet Millie
4 Fireside Theatre
5 Follow That Man
7 Danny Thomas
9 Movie—Drama
9:30 2 Danger—Drama
4 Circle Theatre
5 Top Secret
7 Elgin TV Hour
10:00 2 Award Performance
4 Truth or Consequences
5 Palladium Dance Time
10:30 2 Scotland Yard
4 It's A Great Life
7 Movie
10:45 9 Sports, News, Weather
11:00 2 News, Sports, Weather
4 News—Jack Latham
5 Eye Witness
11:15 4 Sports—Hermann
11:20 4 Movie—Drama
11:30 2 Movie
1:00 2 Give Us This Day

WEDNESDAY

MORNING
6:55 2 Give Us This Day
7:00 2 Panorama Pacific
4 Seven to Eight
8:00 4 Today—Dave Garroway
8:55 7 Layman's Call to Prayer
9:00 2 Family Fun Time
9:00 4 Uncle Archie
9:30 2 Breakfast Club
9:30 2 Arthur Godfrey
4 Santa's North Pole
Review
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
4 A Time to Live
10:45 4 Three Steps to Heaven
11:00 2 Robert Q. Lewis
4 Home Show—Women
11:30 2 Linkletter's Hse. Party

AFTERNOON
12:00 2 The Big Payoff
4 Betty White
12:30 2 Bob Crosby
4 Feather Your Nest
7 MOVIE
1:00 2 Brighter Day
4 MOVIE
1:15 2 Love of Life
1:30 2 On Your Account
1:45 9 Crosbys Calling
2:00 2 Garry Moore
7 MOVIE
2:15 9 Mama Weiss
2:30 2 Portia Faces Life
4 Key to the Kitchen
2:45 2 Seeking Heart
2:55 9 News
3:00 2 Family Fun Time
4 Greatest Gift
9 Queen for a Day
3:15 4 Golden Windows
3:30 2 Strike It Rich
5 News—Bulletins
7 Beat the Record
9 Lie Detector Derby
3:45 5 Playcrafters Club
4:00 2 Valiant Lady
4 Hawkins Falls
7 Kukla, Fran & Ollie
9 Bill Stulla Show
4:15 2 Secret Storm
4 First Love
5 The Toymaker
7 Dusty Walker
4:30 2 Search for Tomorrow
4 World of Mr. Sweeney
5 Movie
4:45 2 Guiding Light
4 Modern Romances
5:00 2 Space Funnies
4 Pinky Lee
9 Gene Norman Show
5:30 2 The Little Rascals
4 Howdy Doody
5 Movie—Western
7 Jack Owens

EVENING
6:00 2 Laurel & Hardy
4 See Hear! - Frandsen
9 Movie
6:15 7 News—Chet Huntley
6:20 2 Weather
6:25 2 Sports
6:30 2 News—Doug Edwards
4 Easy Life—Home
7 Early Curtain
6:40 9 Animal Time
6:45 2 Jo Stafford
4 News—Jack Latham
5 Handy Hints
9 Captain Video
6:55 5 Weather
7:00 2 Life With Father
5 Newsreel—Gil Martyn
7 Cavalcade of America
9 Talent in High
7:15 5 Popular Science
7:30 2 See It Now
4 Dinah Shore
5 Roberta Linn
7 Stop the Music
9 Into the Night
7:45 4 News—J. C. Swayze
8:00 2 Red Skelton
4 Milton Berle
5 Duffy's Tavern
7 Studio 57
8:30 2 Bishop Sheen
7 Playhouse
9 Candid Camera
9:00 2 Meet Millie
4 Fireside Theatre
5 Follow That Man
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5 Eye Witness
11:15 4 Sports—Hermann
11:20 4 Movie—Drama
11:30 2 Movie
1:00 2 Give Us This Day

FOR THIRD STRAIGHT YEAR...

LINCOLN WINS AGAIN!

Beats All Stock Cars to Win World's
Toughest Road Contest!

OFFICIAL RESULTS OPEN STOCK CAR CLASS

FIFTH MEXICAN PAN AMERICAN ROAD RACE

PLACE

FIRST
SECOND
THIRD

MAKE

LINCOLN
LINCOLN
CADILLAC



as announced by
Comite Nacional
De La Carrera
Panamericana, A. C.

Lincoln Takes First and Second Places in Open Stock Car
Class—Outperforms All Competition in 1,908 Mile Run!

Lincoln wins again! For the third consecutive year, Lincolns dramatically proved beyond doubt their performance superiority over America's most powerful cars by winning both first and second places in the Open Stock Car Class of the fifth annual Mexican Pan American Road Race.

More than 30 cars began the tortuous border-to-border race over Mexico's rugged terrain. Driving conditions ranged from twisting mountain roads to high-speed plateau straightaways—from near sea-level to more than 10,000 feet. Day after day, Lincolns paced the field. When the winning Lincolns streaked across the finish line at Ciudad Juarez, they had written for the third time, a spectacular new record of superior stamina, power and durability—the impartial evidence by which Lincoln has been judged the most roadworthy American motor car of all time.

And this world-acclaimed performance can be yours, in even finer measure, in a 1955 Lincoln. You command America's finest power combination in Lincoln's new high performance V-8 engine teamed with Turbo-Drive, the smoothest most responsive transmission ever engineered into a modern motor car. Here is ball-joint front suspension, now improved for even greater ease of handling and steering control. And here, too, is the incomparable beauty of Lincoln's famous design for modern living, now refined to new and more luxurious perfection.

Try Championship Performance — See the New 1955 Lincolns Here Now!

PALM SPRINGS LINCOLN-MERCURY COMPANY

335 Sunny Dunes Road

Palm Springs, Calif.

Phone 2301--2052

Classified ...Ads...

The Desert Sun
and PALM SPRINGS NEWS
Published every
WEDNESDAY and THURSDAY
(Except June, July and August when
published Saturdays only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES
(Minimum ad. 3 lines—count 24
letters and spaces to a line)
1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (9 TIMES)
1.00 1.25 2.25

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above rates, otherwise single insertion
rate will be charged for each time run.
● Save by ordering your ad run 4 or 6
times—if cancelled before completion
you will be charged at nearest rate
available for time run and get a
REFUND for the difference.
● This newspaper cannot be responsible
for more than one incorrect insertion.
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in your ad.
● DEADLINES—for new copy or cancella-
tions: MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—4 P. M. THURSDAY
● ADDRESS all communications to: The
Desert Sun, P. O. Box 190, Palm
Springs, California.

Personals 12

FORTUNE TELLERS
PALM and Psychic readers,
Madames Ann, Marie and
Lena. Advice on all problems
of life. Private readings, 9 to
9. Appointments not necessary.
Same location 15 years.
632 3rd St. Phone 8-9036, San
Bernardino.

HIT-RUN DRIVER
WILL THE person who crashed
the rear right side of gray
Cadillac parked behind Mur-
phy Realty Co. next to Chi-
zens Bank, Friday afternoon,
11-26, contact H. E. Murphy,
5102 or 5263, without fail.

WEEKEND GROUP, Alcoholics
Anonymous. Fridays, 8:30
p.m. St. Paul's Church Parish
House, 125 W. El Alameda.

ALCOHOLICS Anonymous, Air-
port, 8:30 Wednesday nights
Phone 2701.

EXPERIENCED teacher will
help you with your child's
learning problem. Phone 3419.

Service Miscellaneous 15

HOOVER AND ELECTROLUX
and all makes of vacuum
cleaners.
Aluminum and canvas
umbrellas.
Sales and Service

PAVNYS

1001 S. Palm Canyon Drive
Phone 7342

ONLY QUALITY PAINTING
COMMERCIAL - RESIDENTIAL
Color-tone experts. All my men
are insured painters.
FREE ESTIMATES. PH. 8-3544
F. H. KUNKLE
Painting and Decorating
Contractor

TREE SERVICE
TRIMMING, TOPPING
AND REMOVAL
830 BROADWAY,
CATHEDRAL CITY
PHONE 84461 or 2701

Auto Tops - Seat Covers
Furniture Upholstering
Heppner & Tracy Ph. 8-3322
Hiway 111, S.E. Palm Springs

PAINTING
INTERIOR, exterior. Brush or
spray. Color matching. 20
years experience. Roofs in-
cluded. Ph. 8-3091 evenings.

ROY'S GENERAL REPAIR
Carpenter, Patch Plastering
Cement and Block Work
400 S. Indian Ave. Ph. 3388

LAWNS
Preparing - Seeding
Phone 3388

DRESSMAKING
Tailoring - Alterations
PHONE PHYLLIS LUCAS, 7133

PAINTING and decorating, in
or outside. Best of material
and workmanship. Ph. 7380.

LAWN SEEDING
PHONE 5834

Situations Wanted 25

Screened, experienced person-
nel. Domestic, restaurant, hotel,
office, medical,
EMPLOYMENT
SERVICE AGENCY
135 E. Andreas Road
Phone 2901 Phone 2556

SALES EXECUTIVE, 20 years
experience, available for des-
ert area in management and
promotional work. Moving
here because of wife's health.
Write Desert Sun, Box 190,
File M-12.

WANT position as companion
nurse or governess. Will live
in or out. Can drive. Good
recommendations. Write Des-
ert Sun, Box 190, File M-10.

REFINED qualified woman,
companion, governess, prac-
tical nursing, housekeeper,
and cook. Write Desert Sun,
Box 190, File N-1.

EXPERIENCED practical nurse
wants position with pleasant
party. Season or permanent.
Live in. Phone Desert Hot
Springs 42553.

Situations Wanted 25

PRACTICAL nurse and compa-
nion for elderly person. Best
of references, own car. Please
call Miss Humphrey, 3013.

WILL WASH kitchens and win-
dows, wax floors. Have a
chauffeur's license. Ph. 6498
and ask for John Porter

NURSE, refined widow, Eastern
graduate, doctors' references,
excellent driver. P.O. Box
189, Palm Springs.

PAINTING, decorating, paper
hanging. Very reasonable
free estimates. Phone 5850 or
2341.

NEAT and intelligent colored
practical nurse, doctor's re-
ferences. Call 3467.

WANT baby sitting, day or
night, have own transporta-
tion. Best references. Ph. 6974.

Help Wanted 27

NCR Cashier, lady, out
of town, start R&B \$200
P.C. Bookkeeper \$300
PBX operator, 2-10 \$175

Bank teller, out of town.
Credit manager. Open
Hotel desk, PBX, young \$225
Seno trainee \$200 up
Salesladies \$50 plus
Cook, housekeeper \$200
Domestic couple \$400
Hotel maids, several

Waitresses, tray and arm.
Bus boys, experienced.
Mothers' helpers. Open
Many other positions
OPEN SATURDAYS
EMPLOYMENT SERVICE
AGENCY
135 E. Andreas Road

TOP SALARIES
FOR TOP SALESWOMEN
The Matthews Shop
is looking for outstanding sales
personnel. Permanent open-
ings for women experienced
in selling women's fine mer-
chandise. Call Miss Knecht,
5303.

CHEF WANTED
Want chef who is regularly em-
ployed during season in Palm
Springs to work three and
one-half months during sum-
mer at Catalina Island. Fine
opportunity for real chef.
Reply Desert Sun, Box 190,
File L-12.

OR 4 BOYS, 11 to 15 years,
willing to work 2 hours, 6 to
8 p.m., twice a week. Good
earnings and pleasant work.
See Bert Hamilton, circula-
tion manager, Desert Sun
office.

SECRETARY, Sales, Waitresses,
Maids, Desk Clerks, Nurses.
Dwyer's
BUSINESS SERVICE
256 S. Palm Canyon Drive
Agency Phone 7691

WANTED: Doctor's office as-
sistant, experienced only,
typing, bookkeeping, give in-
jections, etc. New office, nice
working conditions. Apply 555
Broadway, Cathedral City.
85464.

EXPERIENCED candy packer,
female. Fun in The Sun Can-
dies.

Bus. Opportunities 29

COMPLETE fixtures for a 15
stool coffee shop. Original
cost \$6900—will sacrifice for
\$1500. Bank terms can be ar-
ranged.

ALSO—4 complete booths with
tables, good condition.
6 HOLE steam table and mis-
cellaneous restaurant equip-
ment.
See—PAVNYS
1001 S. Palm Canyon Drive

"POLAROID PUP"
GRAB IT. Conky goes with, to
write and edit, Desert Sun,
Box 190, File M-11.

WHOLESALE frozen foods and
locker plant in Riverside. Will
sell or trade. Brown, ph. 5696.

Business & Financial 30

FUNDS AVAILABLE
to invest in
1st and 2nd Trust Deeds
AND AMOUNTS
We also purchase Trust Deeds.
Desert Sun - Box 190
File L-5.

TRUST DEEDS bought, small
discount, private party. Write
J. Nagler, 330 N. Alfred, Los
Angeles.

FIRST T. D.'s WANTED
Palm Valley Realty Co.
431 N. Palm Canyon Ph. 2581

Lots & Acreage 33

CHOICE Residential LOTS
RESTRICTED TO 1500 square
feet or more. Sacrifice prices,
\$2950 to \$3750. Located be-
tween Mesquite Avenue and
Morongo Road, one block
east of S. Palm Canyon Dr.
Two blocks from proposed
\$3,000,000 shopping and busi-
ness development.
CANNON REALTY CO.
Tract Agent Bruce Dailey
Sales office - 679 Palo Verde
Ph. 6860 Days Evenings 2909

ESTATE view lot, 132x135, near
Howard Manor, \$3500. Multi-
ple dwelling lot in Palm Vil-
lage, near Desert Magazine.
90x200 or will trade for Palm
Springs residential lot.
Phone 3852

LOT FOR SALE by owner - in
fine residential area Palm
Springs; 120' frontage x 83'
deep. Will take what it cost
me in 1945. Contact Mazet,
Box 37, Balboa Island or Har-
bor 4781 daytimes.

LA RAMBA Tract, LOT 4, 120
foot FRONTAGE, 83 feet
DEEP. EXCELLENT LOCA-
TION. BY OWNER. Write Des-
ert Sun, Box 190, File L-6.

2 VIEW lots, Carmelita and Del
Monte. Owner, CR 6-0404 -CR
19322, Beverly Hills.

Real Estate—For Sale 35

THERESA PRESS

EVERYBODY KNOWS "YOU ARE LUCKY"
WHEN YOU LIVE IN PALM SPRINGS.

ECONOMY HOMES

UNFURNISHED 2 bedroom, 1 bath, \$10,000.

3 BEDROOM, den, 2 bath, nice home for youngsters. TV. \$16,500.

CLOSE TO KATHERINE FINCHY school, 3 bedrooms, 2 baths,
furnished, fenced. \$14,500.

WALKING DISTANCE to schools, 3 bedrooms, 2 baths, nicely
furnished, landscaped. \$15,500.

LARGER HOMES

THIS 3 BEDROOM, 2 bath completely furnished home offers
comfortable living, paved streets, well planned for minimum
 upkeep. A good deal for \$17,500.

POOL, 3 BEDROOMS, 2 baths, velvet like lawn, TV, very private.
\$22,500.

COMPLETELY furnished 4 bedroom, 3 bath home. Lovely pool,
finest location. For quick sale reduced to \$24,000.

LUXURY HOMES

FOR THE DISCRIMINATING CLIENT. This home offers the maxi-
mum in luxury living, terrific location, enchanting view, 3
master bedrooms, 3 baths, living room, television room, un-
usually beautiful fireplace, built in kitchen, master switches.
Pool and patio face the mountains, and only \$42,500.

INCOME

TRIPLEX, each apartment like a home — \$32,500.

TRIPLEX, spacious, beautifully furnished — \$30,000.

HOME AND guest apartment on E-2 lot — \$20,000.

BUILDING — stores and apartments—Indian Avenue frontage—
room for more buildings — \$14,900.

ACREAGE

20 ACRES — paved streets two sides. Gas, lights, water available,
also irrigation water. Suitable for subdivision or estate home.
Only \$13,500.

RENTALS

2 BEDROOM home furnished — \$125

LOTS

R-2, 100x110 — \$5500.

R-1, \$1000 to \$2500.

THERESA PRESS

REALTOR

420 South Indian Ave. Phone 5282 or 5691

Lots & Acreage 33

LOT 39, 122x83, in Vista del
ciela. \$1990. Mildred Cald-
well, 1552 1/2 Sherman Way,
Van Nuys, California.

1/2 ACRE LOT, good location,
good view of mountain and
valley, or will build to suit.
BOZE BUILDER, Ph. 5370.

For Sale or Exchange 34

CHARMING 2 story Cape Cod,
3 bedrooms, 2 baths, 1/2 acre,
garageful trees, in country,
modern. Whittier area. 1 year
old. Will trade for house in
Palm Springs. 12345 Ocaso,
Whittier or phone Oxford
74079.

Real Estate—For Sale 35

James Hammond

REALTOR

875 N. Palm Canyon Drive
Phone 5373

A TERRIFIC value at \$39,500 in
finest residential area. 6 bed-
rooms, 4 baths, large swim-
ming pool. Property walled
and beautiful grounds. See
this with no obligation.

PALM CANYON Drive building
—across from Chi Chi, leased,
\$75,000.

3 BEDROOM 2 bath home, lo-
cated in Tahquitz River
Estates, \$18,500.

BEAUTIFUL, furnished ranch
type home, 4 bedrooms, 3
baths, pool. Completely
walled and beautifully land-
scaped in finest locality.

2 BEDROOM, 2 bath house and
guest house in desirable south
end location. \$24,950.

2 BEDROOM furnished house
with TV installed. \$14,500.

Finest selection of rentals.

Associates

Esther P. Hammond
Eve Morgan Chas. Mathews
Marian Mathews Lisa Jones

2 BEDROOM, 2 bath home ex-
quisitely furnished, in Merito
Vista tract. Large lot well
landscaped and fenced.
\$38,500.

2 BEDROOM, 2 bath home,
nicely furnished on 120 ft. lot.
Sell with small down pay-
ment or lease with option to
buy. TV cable installed.

WELL LOCATED 2 bedroom, 2
bath home. Excellent buy at
\$13,500 unfurnished.

100 FOOT R-1 lot—\$1200.

See us for industrial property.

John W. Williams

REALTOR

Associates ROSLYN LANG
CLAUDE W. GOTTHEUET
DON WILLIAMS
423 N. Palm Canyon Ph. 3311

RIGHT ACTION ACHIEVES
Your Wants and Needs in
BUYS, Trades, Leases; or
Homes, Lots, Income Prop-
erty and Ranches.
Trust deeds bought and sold.
2992 PHONES 7375

See MADGE ROCKS, Realtor
278 So. Palm Canyon Drive
El Dorado Hotel Lobby

Home & Income

\$17,500

2 HOTEL rooms and one 2 room
apartment, all large rooms,
on big corner lot, paved street
and direct TV reception. See
2001 Araby Drive, for inspec-
tion house 4620.

2 ROOM house, party furnished,
central, with possibilities,
sacrifice \$1900 cash, or terms
arranged. Phone Exbrook
35547 or write 1903 Clover-
field Blvd., Santa Monica.

Real Estate—For Sale 35

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WHEN YOU LIVE IN PALM SPRINGS.

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UNFURNISHED 2 bedroom, 1 bath, \$10,000.

3 BEDROOM, den, 2 bath, nice home for youngsters. TV. \$16,500.

CLOSE TO KATHERINE FINCHY school, 3 bedrooms, 2 baths,
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WALKING DISTANCE to schools, 3 bedrooms, 2 baths, nicely
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 upkeep. A good deal for \$17,500.

POOL, 3 BEDROOMS, 2 baths, velvet like lawn, TV, very private.
\$22,500.

COMPLETELY furnished 4 bedroom, 3 bath home. Lovely pool,
finest location. For quick sale reduced to \$24,000.

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FOR THE DISCRIMINATING CLIENT. This home offers the maxi-
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HOME AND guest apartment on E-2 lot — \$20,000.

BUILDING — stores and apartments—Indian Avenue frontage—
room for more buildings — \$14,900.

ACREAGE

20 ACRES — paved streets two sides. Gas, lights, water available,
also irrigation water. Suitable for subdivision or estate home.
Only \$13,500.

RENTALS

2 BEDROOM home furnished — \$125

LOTS

R-2, 100x110 — \$5500.

R-1, \$1000 to \$2500.

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420 South Indian Ave. Phone 5282 or 5691

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1/2 ACRE LOT, good location,
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For Sale or Exchange 34

CHARMING 2 story Cape Cod,
3 bedrooms, 2 baths, 1/2 acre,
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Whittier or phone Oxford
74079.

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875 N. Palm Canyon Drive
Phone 5373

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and beautiful grounds. See
this with no obligation.

PALM CANYON Drive building
—across from Chi Chi, leased,
\$75,000.

3 BEDROOM 2 bath home, lo-
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Estates, \$18,500.

BEAUTIFUL, furnished ranch
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2 BEDROOM, 2 bath house and
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2 BEDROOM furnished house
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Finest selection of rentals.

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Marian Mathews Lisa Jones

2 BEDROOM, 2 bath home ex-
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Vista tract. Large lot well
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\$38,500.

2 BEDROOM, 2 bath home,
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Sell with small down pay-
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buy. TV cable installed.

WELL LOCATED 2 bedroom, 2
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\$13,500 unfurnished.

100 FOOT R-1 lot—\$1200.

See us for industrial property.

John W. Williams

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2001 Araby Drive, for inspec-
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2 ROOM house, party furnished,
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sacrifice \$1900 cash, or terms
arranged. Phone Exbrook
35547 or write 1903 Clover-
field Blvd., Santa Monica.

Real Estate—For Sale 35

WHO SEZ YOU CAN'T AFFORD A POOL

THIS IS SOMETHING to shout about ... Heated and
Filtered POOL, three bedrooms, two baths ... Fire-
place in living room ... two car garage ... Furnish-
ed (but completely) including dishwasher, automa-
tic washing machine and dryer. (Maybe I'll take
this one myself.) When you come in we'll tell you
about the terrific terms ... the owners really want
to sell ... look at the price — \$21,500.

CHARMING WINTER HOME — 2 bedrooms and 2
baths — housekeeping is a breeze. Furnish

Real Estate—For Sale 35

HOLIDAY
SPECIALS

MARVELOUS court, 10 units, 8 with kitchens, attractively furnished. Close to markets, heated pool, matchless view of mountains and desert. \$100,000. Terms.

NEW, MODERN 2 bedroom, 2 baths. Tropical roof, large kitchen and patio. An ideal spot to relax in the dry desert air. \$19,975.

What have you to trade? Bring it in, we'll match it.

David Applebaum

N. R. WILSON Associate
Realtors
326 S. Indian Ave. Ph. 5555

"LET'S TALK IT OVER"
FOR THE
BEST BUYS IN
PALM SPRINGS
—SEE—

Valmah T. Price

with H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. 3555 Ph. Res. 8-5752
"LET'S TALK IT OVER"

BEAUTIFUL modern house, 5 bedrooms, 3 baths, sun deck, air conditioned. Beautifully landscaped. Best location on south side. All new glass fabric drapes and carpet. Sacrifice price \$37,500. Phone 3143.

NEW 2 bedroom, 2 bath home. Fireplace, finished garage. Central heating, cooling. Terms. Key at 1543 E. Andrews. \$16,900.

UNFURNISHED 2 bedroom. Will sell with house, stove, refrigerator and drapes, 4373 Camino Parocela. Phone 5424—8 to 4:30 P.M.

BY OWNER. Furnished 3 bedroom, 1 1/2 bath, fireplace, large lot, landscaped, fenced. Phone 4112 or 2026.

4 BEDROOMS, 3 baths, walking distance. R-3 zoned, small down. Phone 3743 for details.

BEAUMONT

GENTLEMAN'S ESTATE on 31 1/2 acres, 5 miles north of Beaumont. La Mesa Mira Villa, 8 bedrooms, 5 baths, VIEW, 2 small houses for help, barns, stables. ACREAGE producing fruit, alfalfa, oats.

FULL PRICE: \$45,000
861 N. Palm Canyon Ph. 2182

2 BEDROOM home. Double lot. Swimming pool. Bath house. Can be seen A.M.'s. 1294 Edgar Avenue, Beaumont.

CATHEDRAL CITY

Cathedral City

ROOMY 2 bedroom furnished home on leased land. Block construction, plastered inside. Has automatic washer, new cooler and full new paint job inside. \$1000 down on full price of \$4300.

\$6000
FURNISHED 2 bedroom older home on corner lot, good location. Has metal kitchen, good refrigerator, gas stove, etc. 1/2 cash.

HORSES OKAY — 2 bedroom home on view acre lot overlooking golf course, lots of trees, etc. Priced at only \$11,600, about 1/2 down.

1 BEDROOM home on R-2 lot, \$5900, low down payment.

NEW 1 BEDROOM home on R-2 lot, \$7500, terms.

HIGH INCOME — LOW PRICE
THIS 50 foot lot has medical building under lease and 4 small furnished houses. Gross income \$370 per month. Full price \$24,500, terms.

Jorgensen Realty

68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

IF A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT

HOMES — LOTS — INCOME

34 years experience, buying, selling or building. Let me give you honest facts.
SPECIALS THIS WEEK
LOT, 105 x 130 — \$875 — \$975.
ALSO 120 x 160, Rancho Mirage, \$1250

SEVEN houses from \$5900 to \$7250

NEW 1 bedroom, view galore, tile in kitchen and bath. Garage easily converted. \$9250

LARGE 2 bedroom, 2 bath, 3rd bedroom easily fixed. Lots of closets and cupboards, 100x190, facing 3 streets, double garage, fence, trees. 1/2 cash. \$14,500

2 BEDROOMS, 2 baths, sundeck. Nice 100' corner. Close in. 7 years old. Good condition. \$9750

HIGHWAY frontage, income or business; nice building ready for starting. \$15,000.

RUTH BILES

56 Glenn Cathedral City
REALTOR

135' FRONTAGE Hiway 111. Modern business building, 1.26 acres near Thunderbird Golf course. See owner at property. 70-115 Hiway 111.

MOTEL on Hiway 111. Three doubles, 2 singles. Room to build. Lot 75x190. Low down payment. Owner. Ph. 8-3353.

Real Estate—For Sale 35

CATHEDRAL CITY

BEAUTIFULLY new 2 bedroom home and extra sleeping noose. 20 foot living room, fireplace, 1 1/2 baths, double garage, nearly 1 acre, corner. Terms. Must sell, make offer. 66 and Tyler, 1 mile east 99. 11 miles south Indio.

SMALL home on one acre. Corner Vista Drive and Miller. Cathedral Canyon. \$6750. R. V. Gates, 3508 N. Durfee, El Monte, Calif.

NEW attractive 2 bedroom furnished home with TV. Good location. \$1200. loan. \$75 month. Make an offer. Ph. 2727.

RANCHO MIRAGE

APARTMENT HOTEL

COMPLETELY furnished. 10 rental units, 7 with kitchens. 1 manager's apartment. Heated pool, spacious grounds, landscaped. \$75,000, \$15,000 down.

Rancho Mirage

SALES OFFICE
ROY ST. LEON
71-811 Hwy 111. Ph. P.S. 8-3881

All Types

Desert Property

TED SMITH

REALTOR
71-691 Hiway 111, Rancho Mirage. Ph. Palm Springs 8-5022

"Business is Good!"

TAMARISK C. C.

160 ACRES

Rapidly growing area. \$30,000.

LIBERAL TERMS

PALM VALLEY REALTY CO.

WILLIAM G. PEACOCK
MIRIAM ALLEN
WREN TEVIS
JOHN NEWELL
Wonder Palms Road
and Hiway 111
Phone 8-3481

1000 PALMS

NEW STUDIO house, \$6600, \$500 down. \$65 month. Owner C. L. Crosby. 1000 Palms Date Garden Drive.

DUPLEX — pumice block, furnished, rented. \$9500, low down. Hal Cornelius, Ph. 393.

GENERAL

2 1/2 ACRE ranch homestead, near Hiway 111. Full price \$1850. Phone 2182.

EXCHANGES

EXCELLENT TRADE
9 UNITS, 2 years old; 4 units, location perfect; 7 units, the best; 6 units, very good. All have POOLS.

Bring your trades in. No junk, please.

COL. WARD WOOLDRIDGE
238 INDIO ROAD
PHONE 2360 ANYTIME

TRADE IDYLLWILD — 4 bedroom home, large lot, excellent condition, near Fern Valley. Corners for Palm Springs, good location. Older house needs some fixing. O.K. Write Idyllwild, Box 264 or phone 81631 days.

2 BEDROOM furnished stucco, on 1 1/2 acres. Living can be made on place. Will exchange for small house or lot in or near Palm Springs. P.O. Box 14 710 S. Broadway, Cabazon.

WILL TRADE Laguna Beach view lot for desert property. S. L. Latshaw, 108 S. Mentor St., Pasadena, California.

Real Estate Wanted 37

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

CASH for 2 to 4 bedroom home, private party. Write Box 923, Palm Springs. Principals only.

Business Rentals 38

NOW READY FOR LEASE

STORES in new Post Office building in the hub of Rancho Mirage. See or call Roy St. Leon.

Rancho Mirage

SALES OFFICE
71-811 Hiway 111, Ph. P.S. 8-3881

STORE-OFFICE across from Thrifty. Suitable for retail store, Doctor's office, Real Estate, etc. 373 S. Palm Canyon Drive. Phone 5286.

STORE, suitable for professional purpose. Located in center of town. 476 N. Palm Canyon Dr. Phone 2289.

Rooms for Rent 40

FURNISHED rooms, 1 kitchen apartment. Heated pool, by the month or season. Phone 3250.

PRIVATE entrance and bath, good beds, good district, clean, quiet, colorful. Phone 6921.

Rooms for Rent 40

BACHELOR rooms for men. Maid service. Reasonable. El Mirador Garage. 1030 N. Palm Canyon Drive

FURNISHED large corner sunny rooms, private entrance, close in, reasonable. 330 N. Calle Santa Rosa.

LOVELY STUDIO room, own entrance, cooking privileges. \$50 month. Phone 2478.

37 WEEKLY and up. Furnished kitchen privileges. Near airport. Phone 9973.

ELEGANT room with private entrance and bath, pool, close in. Phone 3029.

EL MIRADOR district. Decorated, private entrance, bath. Kitchen privilege. Ph. 4439.

ROOMS. Very reasonable. 2 blocks east of post office. 100 N. Calle Encilla

\$50 MONTH, cozy apartment, single man. Phone 8-4371 or 8-4192.

LARGE private rooms. Sleeps 2. Day, week, month. Walking distance. Reasonable. 7080.

For Sale or Rent 41

564 CALLE ABRONIA. 2 bedrooms furnished. Call Los Angeles, AN 13310 after 7:30 p.m.

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Houses for Rent 46

La Quinta

WINTER VACATIONLAND
1 BEDROOM furnished — \$75.
2 BEDROOM furnished, \$75-125.
1 SINGLE apartment — \$70.
1 DUPLEX — \$125.
1 LOVELY home — \$400.
2 BEDROOM and den — \$300.
2 ULTRA, pool and guest house with hotel privileges, \$1500-\$2000.
Also good values for sale

Coachella Valley

Realty Co.

Administrative Building
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FURNISHED 2 bedroom and den home, \$225 per month. No lease.

2 BEDROOM, 2 bath sleeps 6. \$150 month and \$200 month.

4 BEDROOM, 3 bath home, pool. \$375 month.

APARTMENTS, 100 month up. AMY NELSON
2277 N. Palm Canyon Drive
Phone 5254 or 4079

BEAUTIFUL 4 bedroom estate, servants quarters, guest house, tennis courts, swimming pool, etc. adjoins famous La Quinta hotel. Available for 6 weeks for \$2000. P.O. Box 1478, Indio. Phone 7-3116.

2 BEDROOM, 2 bath home, furnished. Good location. TV cable installed. \$175 month, yearly basis, option to buy. Will apply part rent toward down payment. See JOHN W. WILLIAMS
423 N. Palm Canyon Ph. 3311

FURNISHED, year's lease, 2 bedroom house at 913 Mel Ave. Palm Springs. Excellent condition. Attractive, \$200 month. Call Mrs. Riordan, after 4. Colton 2041R. Open House Thanksgiving Weekend.

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool.

COL. WARD WOOLDRIDGE
238 Indio Road, Palm Springs
Phone P.S. 2360 anytime

ATTRACTIVE, furnished, roomy bungalow, large bedroom, living room, fireplace, beautiful view. \$55 summer, \$85 winter, near Smoke Tree. Adults. Phone 6261.

FURNISHED, attractive 2 bedroom, patio, trees, shrubs, garage. Ideal location and view. Owner, 247 Racquet Club Road. Phone 4081.

TWO BEDROOM furnished, seasonal year lease, 3 room guest quarters available. Owner, 290 Cortez Road or call Webster 8-5142.

DOUBLE house, 3 rooms, furnished. \$75 month, another \$85 month. Ph. Hal Cornelius, 393, THOUSAND PALMS, on the sunny side of the Valley.

2 BEDROOM, 2 bath, 32 ft. living room, view, fireplace, garage, beautiful city furnishings. Call 83368, Rancho Mirage.

NEAR new home, \$110 month. Rent may be applied toward purchase. BECK Realtor.
505 N. Palm Canyon Drive
Carmelita Building

ONE BEDROOM furnished house, close in. \$75 month. Clark Real Estate & Insurance Agency. 68-762 Broadway, Cathedral City.

3 BEDROOM home furnished. El Mirador section. \$200 month for season.

FARRAR REALTY CO.
272 N. Indian Ave. Ph. 2642

\$125 MONTH furnished 2 bedroom, large living room, pool, garage, water paid. 32150 Sky Blue Water Trail.

6 ROOM furnished home, electric kitchen. \$75 per month. Mellette Ranch, Pioneer town Road, Yucca Valley.

5 room furnished house. Adults only.
2585 Anza Trail

2 BEDROOM, 2 bath with pool. Furnished. \$500 month for season. Phone 3673.

3 BEDROOMS, 3 baths, nicely furnished, carpeted, walled, garage. Phone 6921.

3 ROOM deluxe completely furnished. \$110 month, close in. Phone 3029.

TAHQUITZ River Estates home, furnished. Will share with couple. 872 N. Riverside, Dr.

BEAUTIFULLY furnished 3 bedroom, lanai, large pool. By year or month. Phone 3673.

\$65 MONTH unfurnished 1 bedroom, 2 blocks from Greyhound Bus. 601 E. Andrews.

FURNISHED 1 or 2 bedroom. \$75 and \$100. Child O.K. Close in. Call before 10 A.M., 6430.

Trailer Rentals 49

33 FOOT SPARTAN TRAILER. SLEEP 3, TOILET, SHOWER. \$90. Call 5433.

Household Goods 50

Ramon Trading Post
CAN OFFER you complete modern home furnishings at budget terms. You name the payments. Come in and browse, trade the old for something new.

1680 RAMON RD. PHONE 2173

SERVE 9' gas refrigerator, \$125. Also Gibson electric automatic range with 3 burners and deep well. \$75. Both in A-1 condition. Bill Schwarz, Ph. 2003.

12x18 GREEN reversible cotton braided rug and pad. \$50. 649 Indian Trail.

Household Goods 50

STEEL utility cabinets, single door. \$12.95. Double door \$16.95. WARDROBES — \$24.95.

CHAISE LOUNGE pads. Big 24x72 boxed, welted, 20 lb. cotton. \$6.95. Limit 2.
Chinese Peel Tub chairs \$3.95.
Wrought iron divans from \$79.50
Wrought iron chairs from \$19.95
WROUGHT iron ash trays from \$1.50 up.

SUNDAY AND EVENINGS BY APPOINTMENT

Mahe Furniture

6 Miles North out Indian Avenue at North Palm Springs Ph. Desert Hot Springs 4-2616

2 PIECE davenport, latest design, like new, brown and gold metallic tweed, brown brush fringe \$45. W. Anderson, 171 Ramon Trailer Park.

G-E VACUUM cleaner, perfect condition \$30, good living room chair \$20, table, etc. Phone 4349 or 636 Desert Way.

CUSTOM • BUILT twin green sofas. Both \$150, separately \$85 each. Westinghouse dishwasher \$100. Phone 7041.

AUTOMATIC washer, just reconditioned, good as new, real buy. \$45. Phone 6921.

Trailers for Sale 51

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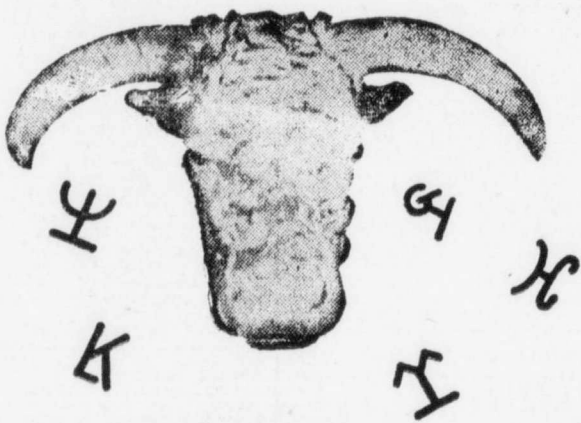
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A GUIDE TO THE FINEST RESTAURANTS
IN THE PALM SPRINGS RESORT AREA

Our Brand is Tender Steaks

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AND AGAIN



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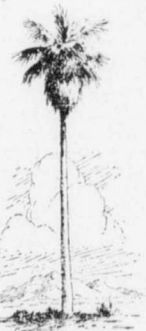
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Rio Del Sol Road — Rancho Mirage

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CHI CHI RESTAURANT

Complete Merchant's Luncheon

95c

Delicious 7 course Dinner from

\$1.95

Eastern Top Sirloin Steak Dinner

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Roast Eastern Prime Ribs of Beef

EXTRA
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\$3.85

Bar-B-Q'd Ribs

From Our New Rotisserie

\$2.65

Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Dessert from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie. Choice of Beverages.

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Tops in Food

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The same Perry's from
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Serving Perry-Size Steaks
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you'll enjoy the good food at

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Serving the Finest

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